



College of Europe  
Collège d'Europe



Natolin

**Intellectual Property, Market Power, and the  
Public Interest**  
Bruges, 20 April 2007

## Programme

- 09.00h Arrival and coffee  
09.30h Welcome by Rector **P. Demaret**

### I. Reinforcing intellectual property protection through market power

Session 1 – Chair **J. Pelkmans**, Director of European Economic Studies, College of Europe, Council Member W.R.R., Den Haag, Associate Fellow, CEPS, Brussels

- 09.45h **J. Drexl**, Professor, Max Planck Institute for Intellectual Property, University of Munich:  
*The relationship between the legal exclusivity and economic market power: Links and limits*
- 10.15h **M. Patterson**, Professor of Law, Fordham University, New York, Visiting Professor, European University Institute, Florence and **H. Schweitzer**, Professor, European University Institute, Florence:  
*The U.S.-experience with controlling the unilateral exercise of intellectual property rights: Which lessons for Europe?*
- 10.45h Discussion
- 11.15h Coffee break

Session 2 – Chair **D. Waelbroeck**, Partner, Ashurst, Visiting Professor, College of Europe

- 11.30h **M. Siragusa**, Partner, Cleary Gottlieb Steen & Hamilton, Visiting Professor, College of Europe:  
*Is there an independent/additional (European, international) open-market criterion for determining abuse?*
- 12.00h **F. Costa-Cabral**, **P. Ibáñez Colomo**, Assistants of the College of Europe:  
*Case study Italian Merck*  
**M. Negrinotti**, Assistant of the College of Europe: *Case study Astra Zeneca*
- 12.30h Discussion
- 13.00h Lunch

## II. Reinforcing market power through intellectual property

Session 3 – Chair **H. Ullrich**, Professor em., Munich, Visiting Professor, College of Europe

- 14.15h **S. Anderman**, Professor of Law, University of Essex:  
*Strategic patenting, dilatory, and predatory practices*
- 14.45h **A. Kur**, Professor, Max Planck Institute for Intellectual Property, University of Munich:  
*Strategic branding: Does trademark law provide for sufficient self help and self healing forces?*
- 15.15h **E. Traple**, Professor of the Jagiellonian University Poland, Attorney at law, Krakow:  
*The Polish experience, in particular trademarks as a tool to control market access*
- 15.45h Discussion
- 16.15h Coffee break

## III. Information Dominance: The limits of the competition rules and the public interest

Session 4 – Chair **I. Govaere**, Director of European Legal Studies, College of Europe, Professor, Ghent University

- 16.30h **E. Sheehan**, Court of Justice of the European Communities:  
*Copyright in the courtroom: Developing some inherent limits to protection in the public interest*
- 17.00h **Ch. Godt**, Professor, Bremen University:  
*Patents, the information market, and the research interest*
- 17.30h **I. Maher**, Professor of European Law, University College Dublin:  
*Exploitative abuses: which competition policy, which public policy?*
- 18.00h Discussion
- 18.30h **H. Ullrich**, Professor em., Munich, Visiting Professor, College of Europe:  
General conclusions
- 19.00h Dinner

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