



STUDY PROGRAMME

European Interdisciplinary Studies, Natolin campus (Advanced Academic Master)

YEAR

2021-2022

COURSE TITLE

Communicating Cross Culturally

ACADEMIC ASSISTANT

HAMMAMI Amel

COURSE PROFESSOR(S)

KALFADELLIS Paul

ADMINISTRATIVE OFFICER

COURSE TYPE

Workshop

MAJOR(S)

Not applicable

ECTS CREDITS

no ECTS

SEMESTER

1

TEACHING HOURS

8

INDIVIDUAL & GROUP STUDY TIME

TUTORIAL(S)

COEFFICIENT

not applicable

LANGUAGE(S)

EN

COURSE OBJECTIVE

The objective of this workshop is to provide participants with an awareness and an understanding of the issues that allows them to communicate effectively across cultures.

COURSE LEARNING OUTCOMES

The learning outcomes associated with this workshop are to:

- explain the concepts of culture and identity
- provide an understanding of the socialization and categorization of individuals into cultural groupings and its consequences for communicating cross culturally
- provide an appreciation of general cultural differences and how these impact upon the patterns of interaction and the communication process.
- enable participants to better understand and be prepared to deal with a broad cross section of people from a range of cultures

RECOMMENDED PREPARATION

None

TEACHING METHOD(S)

The course learning outcomes are accomplished through seminar sessions entailing a combination of presentations, class exercises and activities, and interactive discussion.

ASSESSMENT METHOD AND CRITERIA

Not applicable.

COURSE CONTENTS

After an examination of the nature of culture and identity, the workshop considers the ways in which cultural values are expressed in social behavior and the communication process, including both verbal and non-verbal cues in different societies and contexts. The relevance of culture and its impact on communication practices, is analyzed and illustrated in various cultural settings. Cultural value orientations are explained and compared across different cultural settings, in order to highlight and provide for an understanding of difference. The workshops will also enable students to have an appreciation of how cultural values affect communication patterns in the workplace and in society in general. The workshop concludes with a consideration of the factors that help individuals attain competence in cross-cultural communication.

COURSE MATERIALS (readings and other learning resources/tools)

The course material used in this workshop include seminar slides, online videos, class-based exercises/activities and readings which allow for interactive and participatory engagement.