

# *A single services' market in a global economy*

*Second Bruges European Business Conference,  
'Liberating the Power of Services',  
College of Europe, Bruges*

**REINHARD BÜSCHER**

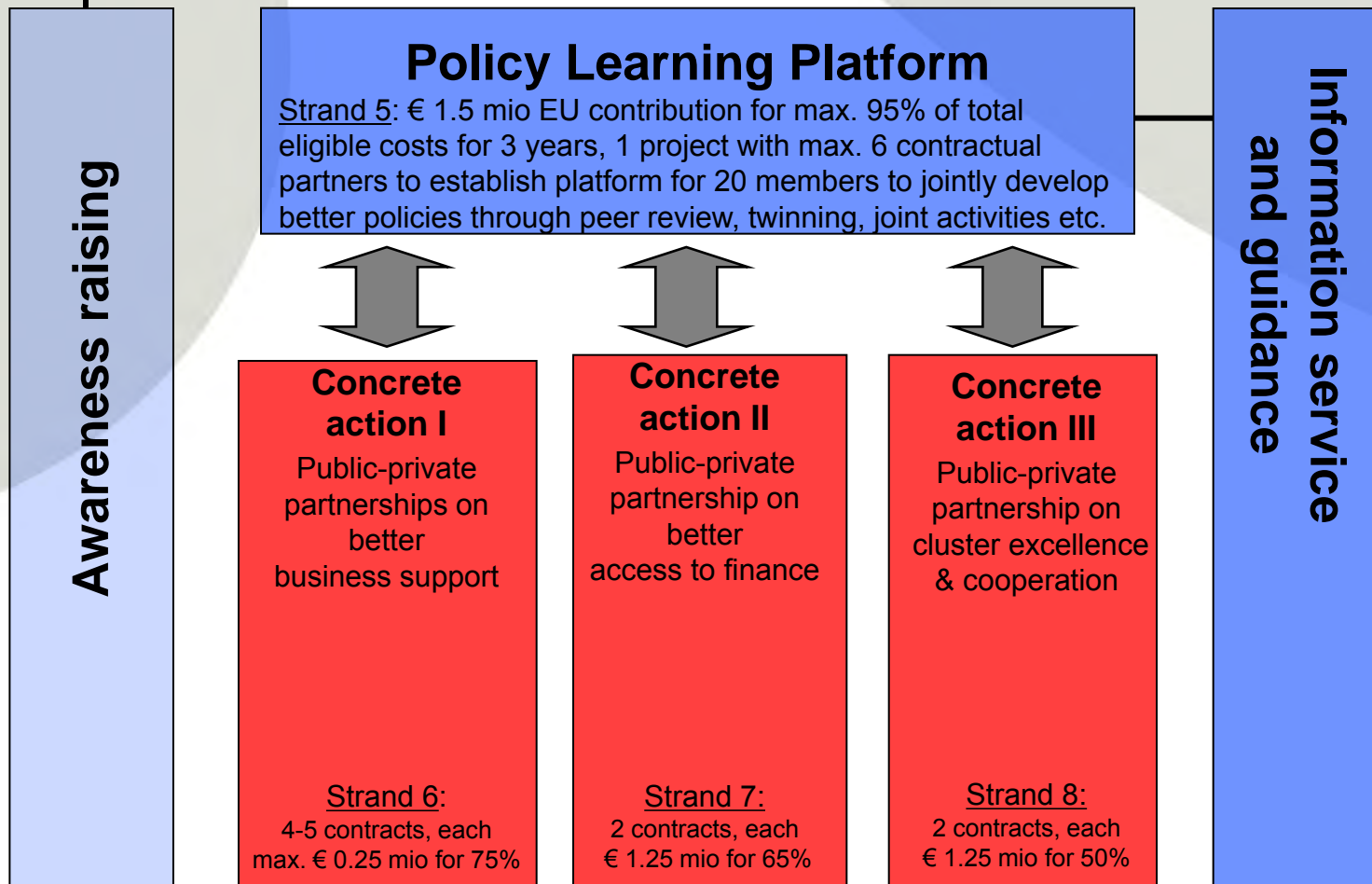
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EUROPEAN COMMISSION  
DG Enterprise and Industry*

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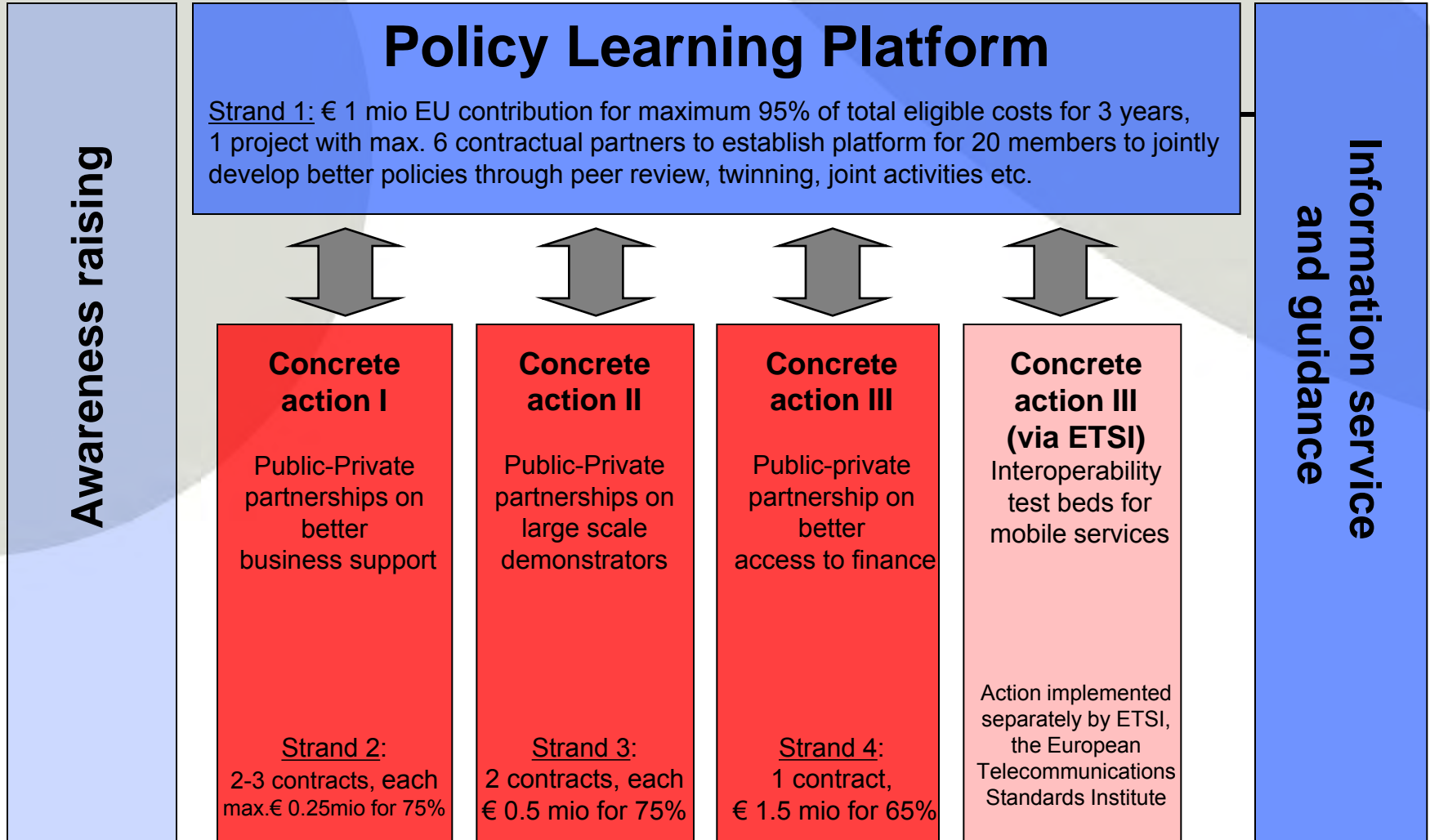
# European Creative Industries Alliance

## Expert Forum on Innovative Creative Industries

Forum of 20-25 experts to discuss how industrial innovation policy can strengthen creative industries in Europe. Tasks include the analysis of favourable framework conditions, trends and foresight and links with other sectors. The Forum will be established separately and managed by the Commission.



# European Mobile and Mobility Industries Alliance





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## Call for proposals: European Alliances for Mobile and Mobility Industries and Creative Industries

**Deadline: 24-06-2011**

**1/G/ENT/CIP/11/C/N01C031**

**2/G/ENT/CIP/11/C/N03C011**

The present call for proposals aims at a more strategic support to service innovations, with the objective to unlock its transformative potential at sectoral and market level and to contribute to strengthening the innovativeness of the economy as part of the implementation of the Europe 2020 Strategy. The call for proposals has two actions:

- **Action 1: European Mobile and Mobility Industries Alliance (1/G/ENT/CIP/11/C/N01C031).** This action aims at strengthening the role of innovative services in mobile and mobility industries to re-invigorate the competitiveness of the EU. Whereas mobile services can build upon key enabling technologies developed in Europe or elsewhere, innovative mobility concepts are urgently needed to better address societal challenges. Both aspects will be addressed by this action.
- **Action 2: European Creative Industries Alliance (2/G/ENT/CIP/11/C/N03C011).** This action aims at strengthening the role of creative industries as a catalyst of innovation and structural change by promoting the more effective use of all different forms of knowledge and creativity for innovation throughout the economy and to support the emergence of new industries that combine knowledge and creativity with modern technologies, in particular ICT.

The two actions will complement regional and national efforts by adding a European dimension through mutual learning and concrete actions. Each action has 4 strands. The deadline for the submission of proposals to each of the strands of the two actions is 24/06/2011.



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