



College of Europe
Collège d'Europe



TOYOTA Chair for Industry and Sustainability

Department of European Economic Studies

Press release

Hydrogen is a Dual Use Energy Carrier: Good for European Integration and for Sustainability

The newly established '**Toyota Chair for Industry and Sustainability**' at the **College of Europe** (Prof. Dr. Raimund Bleischwitz) is organising an international conference entitled "**Hydrogen in Europe - Towards a Consistent Policy Framework for Sustainable Energy and Mobility**" which will take place on June 23 – 24, 2004 at the Bruges campus.

Following the formation of the **European Commission's** High-Level Group on Hydrogen and the recently established **Technology Platform**, the conference will analyse the economic dimension of a hydrogen strategy. Being the first in a series of conferences organised by the newly established '**Toyota Chair for Industry and Sustainability**', it will take a strategic approach towards a **sustainable policy framework**. The chairholder, **Raimund Bleischwitz**, believes that "**Hydrogen is a dual use energy carrier: it is good for European Integration and for Sustainability**". Being almost a zero emission technology, Hydrogen can be combined with various energy supply strategies. It also offers a huge application potential. As Bleischwitz points out: "We will have to identify long-term energy strategies that still have their merits if furthering energy efficiency and renewable energies may become too costly. Hydrogen could fuel such a strategy, in particular because it is attractive to any EU member state and to industry."

The conference will focus on supply strategies and systems analysis, on incentives for business action and on regional approaches. The aim is to outline elements of a strategic roadmap for a sustainable European Hydrogen economy. **Amory Lovins**, alternative **Nobel Price laureate and US top-advisor**, will deliver a keynote speech. Further speakers come from the European Commission (DG TREN), the Energy Services Regulation Authority (Portugal), the European Investment Bank, from the Research Centre Juelich, Wuppertal Institute, IIASA, and from the Universities of Antwerp, Amsterdam, Delft, Geneva, Budapest.

The conference programme and more information on registration can be found at:

www.coleurop.be.

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Bruges, 11/6/2004