



STUDY PROGRAMME(S)

(1) EU International Relations and Diplomacy Studies

(2) Transatlantic Affairs

ACADEMIC YEAR

2019-20

SEMESTER

1

COURSE TITLE

External Aspects of EU Internal Policies

COURSE PROFESSOR(S)

Chad DAMRO / Simon SCHUNZ

COURSE ASSISTANT(S)

Sara CANALI

NATURE OF COURSE (COMPULSORY, OPTIONAL, ELECTIVE)

(1) Compulsory course

(2) Elective course

ECTS CREDITS

3.5

LANGUAGE OF INSTRUCTION

English

1. COURSE OBJECTIVES

This course investigates the oft-overlooked external aspects of EU internal policies. While conveying insights into a range of ever more important areas of EU external activity, it also strives for a critical, theory-informed reflection on this activity. Section 1 provides an introduction to various theories and concepts related to the EU as a global actor. The section explores different conceptualisations of the EU as an actor and a power in the international system, to the extent that these are relevant for developing an analytical framework aimed at understanding and assessing the external aspects of EU internal policies. Based on this framework, Sections 2 to 4 engage in a closer examination of specific policy areas by exploring the development of the Single Market and the external aspects of EU competition policy as well as the external dimensions of EU agricultural, environmental, energy, migration, cultural and/or research policies. Section 5 provides a comparative summary of the studied policy areas and concludes with insights on how and why the external aspects of EU internal policies matter.

At the end of this course, the student will be able to

- master the conceptual tools necessary to analyse the external aspects of EU internal policies;
- examine and compare a range of EU policies with external dimensions, including policies that receive less attention in many curricula on EU external relations such as agricultural or cultural/research policies;
- recognise, appraise and explain the linkages between EU internal and external policies;
- apply the acquired knowledge in order to critically assess and reflect upon contemporary practices in the studied fields of European Union external policies and their importance for the EU's foreign policy in general.



2. LEARNING OUTCOMES

The course objectives tie in with the following learning outcomes of the programme **EU International Relations and Diplomacy Studies**:

- 1.1. The graduate masters the most important theoretical approaches and concepts of International Relations, EU Studies and Diplomacy Studies relevant for the analysis of the role of the European Union in international affairs.
- 1.2 The graduate can describe, explain and illustrate the current state of scientific research in the field of EU external relations in a broad sense and is able to critically assess the results of this research.
- 1.4 The graduate has acquired insights into the political, legal and economic aspects of EU external action and can use these insights to contextualise and interpret new developments.
- 1.5 The graduate is able to incorporate knowledge and understanding of various fields of EU external action and of different related disciplines (such as Political Science, International Relations, Law, Economics) at the interface between EU affairs and world politics.
- 2.2 The graduate has the ability to critically reflect upon problems in international and European affairs, to adopt well-informed points of view and to communicate them effectively orally and in writing, whether working independently or in a team.
- 2.4 The graduate is capable of processing a large amount of information within a short period of time and to work efficiently and effectively through planning, organising, setting priorities and meeting deadlines.
- 2.5 The graduate has the intellectual maturity and skills to function responsibly and autonomously in a professional context at national, European or international level and the capacity of suggesting possible action that contributes to problem-solving in a creative way.

The course objectives tie in with the following learning outcomes of the programme **Transatlantic Affairs**:

- 1.1 The graduate masters the most important theoretical approaches and concepts of, depending on his or her disciplinary focus, Economics, International Relations and Diplomacy Studies, Legal Studies and/or Political Science relevant for the analysis of transatlantic affairs.
- 1.2 The graduate can describe, explain and illustrate the current state of scientific research in the field of transatlantic affairs in a broad sense and, is, in line with his or her disciplinary focus, able to critically assess the results of this research.
- 1.3 The graduate has good knowledge of, depending on his or her disciplinary focus, the political and/or legal systems, the decision-making processes, the economic structures and the main internal and external policies of the European Union and the United States.
- 1.4 The graduate has insights into historical, political, legal and economic aspects of transatlantic affairs as well as into those policy areas that are of essential importance to transatlantic affairs. He or she can use these insights to contextualize and interpret new developments.
- 1.5 The graduate is able to incorporate knowledge and understanding of various fields of transatlantic affairs and of different related disciplines (such as Economics, International Relations, Legal Studies, Political Science) as well as to adopt both a European and a US perspective on transatlantic affairs.
- 2.2 The graduate has the ability to critically reflect upon problems regarding an extensive range of transatlantic affairs, to adopt well-informed points of view and to communicate them effectively orally and in writing, whether working independently or in a team.
- 2.4 The graduate is capable of processing a large amount of information and appropriately analyse relevant sources depending on his or her disciplinary focus within a short period of time and of suggesting possible actions that contribute to problem-solving in a creative way.
- 2.5 The graduate has the intellectual maturity and skills to take responsibilities and function autonomously in a professional environment at national or international level, and especially in a transatlantic context, and to work efficiently and effectively through planning, organizing, setting priorities, meeting deadlines, cooperating across cultural boundaries and networking.



3. COURSE CONTENTS

Section 1 - Introduction and Analytical Framework

1. Introduction (Professor Damro)
2. Theories, Concepts, Processes for Studying the External Aspects of EU Internal Policies (Professor Damro)

Section 2 - The External Dimensions of Policy Fields with Strong EU Competence and Involvement

3. The Single Market and its External Dimension (Professor Damro)
4. EU Competition Policy and its External Dimension (Professor Damro)
5. EU Agricultural Policy and its External Dimension (Professor Damro)

Section 3 – The External Dimensions of Policy Fields with Shared EU Competence

6. EU Environmental Policy and its External Dimension (Professor Schunz)
7. EU Energy Policy and its External Dimension (Professor Schunz)
8. EU Migration Policies and their External Dimensions (Professor Schunz)

Section 4 – The Emerging External Dimensions of Fields with Limited EU Competence

9. EU Cultural or Research Policies and their External Dimensions (Professor Schunz)

Section 5 - Comparative Summary and Conclusions

10. Conclusions (Professor Schunz)

Please refer to the intranet course page for access to the full course outline.

4. TEACHING METHOD

- Interactive lectures
- Participation: Students are expected to regularly attend the class, to prepare the required readings and to participate actively in the discussions.
- Guest lectures (e.g. by EU officials)
- Tutorials: Three tutorials will be offered by the course assistant: the first tutorial will be held as part of section 1 to discuss the conceptual and analytical framework of the course; the second tutorial will be held in section 2 of the course and be dedicated to an exercise of applying the conceptual and analytical framework to one of the policy areas discussed in the course; and a third tutorial at the end of the course will focus on revision for the exam.

Please refer to the intranet course page for access to further information and instructions.

5. COURSE MATERIAL

Please refer to the intranet course page for access to the detailed reading list (required and supplementary readings) and the slides.

6. EVALUATION

- Written exam (100%): duration 3h30, closed book (except for a language dictionary).

In case of a second-session resit, students will be evaluated on the basis of a written exam of the same type.

Please refer to the intranet course page for access to further information and instructions.