

STUDY PROGRAMME

European Interdisciplinary Studies, NatoLin campus (Advanced Academic Master)

YEAR

2018 - 2019

COURSE TITLE

Digital Transatlantic Rift

SEMESTER

2

COURSE PROFESSOR(S)

CHASE Peter

ACADEMIC ASSISTANT(S)

BRESKAYA Maryia

COURSE TYPE

Compact Seminar

MAJOR(S)

EUW

ECTS CREDITS

No ECTS

CONTACT HOURS

8

INDIVIDUAL STUDY TIME

TUTORIALS

COEFFICIENT

Not applicable

LANGUAGE(S)

EN

COURSE LEARNING OUTCOMES

The European Union and the United States are frequently at odds on digital policy issues, even as the internet “should” bring these two highly digitalized economies closer together. Students should acquire a better understanding of the nature of this digital divide, particularly with respect to data protection, digital trade, competition policy and content regulation, while at the same time gaining insights into the EU’s laws and policies in these areas as well as the political dynamics and processes that developed them.

RECOMMENDED PREPARATION

No preparation other than an inquiring mind is required; readings will be suggested, but not mandatory.

TEACHING METHOD(S)

The seminar format will encourage active participation by all.

ASSESSMENT METHOD AND CRITERIA

Not applicable.

COURSE CONTENTS

The eight-hour course will be divided into four two-hour segments on the general themes of **data protection** (in the commercial sector as well as in the law enforcement/national security contexts); **digital trade and investment** (EU and US policies behind digital provisions in trade agreements as well as investment screening); **competition** (“Controlling the American Digital Giants” through tax policy and platform regulation); and **content regulation** (preserving freedom of expression while minimizing “hate speech” and disinformation).

COURSE MATERIALS (readings and other learning resources/tools)

Students will be encouraged, but not required, to read relevant material (much of it in the form of original documents rather than analyses), including:

- The European Court of Justice [ruling on Safe Harbor](#) (the Schrems case);
- The EU-US [Privacy Shield agreement](#) (specifically the U.S. government's unilateral undertakings);
- The EU-US "[Umbrella Agreement](#)" on the use of personal data in law enforcement;
- [Trade and Privacy: Complicated Bedfellows?](#)
- The digital provisions of the Trans-Pacific Partnership Agreement and the EU-Japan Economic Partnership Agreement;
- EU Commission [Proposal on a Digital Services Tax](#);
- EU Commission [Communication on Tackling Illegal Content On-Line](#).