



STUDY PROGRAMME

EPPA

ACADEMIC YEAR

2019 - 2020

SEMESTER

2

COURSE TITLE

EX-POST POLICY EVALUATION

COURSE PROFESSOR

Lorna SCHREFLER & Raúl MURIEL CARRASCO

COURSE ASSISTANT

Sisi ZHANG

NATURE OF COURSE (COMPULSORY, OPTIONAL)

COMPULSORY

LANGUAGE OF INSTRUCTION

ENGLISH

ECTS CREDITS

4.5

1. COURSE OBJECTIVE

The main objective of this course is to provide students with an advanced understanding of how public policies are designed and evaluated. Students will learn about better regulation and its key tools, and acquire transferable skills on impact assessment and ex-post policy evaluation. The approach taken in the course is interdisciplinary, and Students will learn to combine reasoning from political and economic angles in order to critically approach real-life cases.

2. LEARNING OUTCOMES

At the end of the course, the Students should be able to:

- Understand why better regulation policies are adopted by governments, their intended objectives, common challenges and limitations, particularly in an EU context;
- Understand the logic, advantages and limitations of tools (e.g. stakeholder consultation) and methods (e.g. cost-benefit analysis) involved in the design, implementation, and evaluation of public policies;
- Acquire transferable skills on impact assessment and ex-post evaluation.

3. COURSE CONTENTS

Analysing public policy starts with definitions and concepts, to establish a common understanding of the unit of analysis. The introductory lecture will thus clarify the concepts of "policy" and "policy analysis". We will then move on to the evolution of "better regulation" policy in the EU and the current model of integrated impact assessment of major proposed initiatives. This will allow us apply this general approach to specific EU policy initiatives and develop practical and transferable skills in the area of policy formulation and assessment. Prior to going in-depth into ex-post evaluation, students will be introduced to mid-term and final evaluation. Then, we will revise the different methodological approaches to ex-post evaluation of EU institutions but also of relevant international organisations. We will also analyse real examples of terms of reference of the



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European Commission and invite students to prepare in groups a methodological and financial proposal. Finally, we will reflect on the role of ethics and integrity in public policy evaluation.

4. TEACHING METHOD(S)

Lectures with class participation, including group exercise.

5. COURSE MATERIAL

Lecture notes and readings.

6. EVALUATION

The evaluation will be based on

- a. A closed-book written exam (80% of the grade): two hours in length with two questions, one per Professor. The two questions carry the same weight. The questions will be either theoretical essay-type questions or in the form of practical cases.
- b. Class participation/group exercise (20% of the grade).