



## STUDY PROGRAMME

European Interdisciplinary Studies, Natolin campus (Advanced Academic Master)

## YEAR

2020-2021

## COURSE TITLE

**Policy Toolbox: Assessing Macroeconomic and Regulatory Risks in the Global Economy**

## SEMESTER

2

## COURSE PROFESSOR(S)

David LUFF & Paul BAKER

## ACADEMIC ASSISTANT(S)

Álvaro MARTIN MORAN

## COURSE TYPE

Compact Seminar

## MAJOR(S)

EPAP, EUW

## ECTS CREDITS

No ECTS

## CONTACT HOURS

8

## INDIVIDUAL STUDY TIME

## TUTORIAL(S)

Not applicable

## LANGUAGE(S)

ENG

## COURSE OBJECTIVE

Preparing future C-suite executives for real world strategy formulation in an uncertain world

## COURSE LEARNING OUTCOMES

The course is short and will focus particularly on three critical areas—the dynamics of globalization, the drivers of global business conditions, and the impact of national policies on economic performance and business strategy.

- Drivers of risk and opportunity for businesses: Identifying different types of risks, anticipating how changes in the global economy or regional markets, might impact on a business (what to look for, where and how). Taking advantage of emerging opportunities and mitigating political, regulatory and economic risk.
- Methodologies for assessing and anticipating risks: building a dashboard of indicators from social, political or macro-risks – focusing on trade. A particular emphasis is also placed on regulatory impact assessment methodologies. Analytic methods to quantify risks and their likelihood.

Formulating a strategy and delivering on its execution: Adapting a business's strategy to changing currency policies, exchange rates, and trade policies. Identifying and sequencing the adoption of policies that will improve business conditions.

## RECOMMENDED PREPARATION

Students need to have an understanding of basic economics, international trade and an understanding of supply chain management. The course will explain key concepts and can be understood by non-experts in the field.

Students can prepare by looking over these documents which will prepare them for some of the tools used for impact analysis:

IMF (2020) An early view of the Economic Impact of the Pandemic in 5 Charts. April. Watch Video:

<https://blogs.imf.org/2020/04/06/an-early-view-of-the-economic-impact-of-the-pandemic-in-5-charts/>

Gattorna, J. (2015). Dynamics of Supply Chains. 3rd Edition. FT Publishing

Munson, C., Klumpp, M. & Abidi, H. (2014). Supply Chain Risk Management for Macro Risks. Pearson Education

European Commission (2016). Handbook for Trade Sustainability Impact Assessment. European Commission External Trade. April 2016

### TEACHING METHOD(S)

Mixture of presentation on powerpoint, group discussions, class exercises and debate.

### ASSESSMENT METHOD AND CRITERIA

The compact seminar will be assessed on a 'pass/fail' basis through:

- An online multiple-choice test (80% of the mark) at the end of the final course session - 15 minutes to answer 7 questions, and
- Overall attendance (20% of the mark).

The weighted average of both assessment elements needs to be equal or greater than 50% for a student to pass the compact seminar.

Each student is entitled to re-taking the test once. The re-take test would account for 80% of the mark whilst overall attendance would account for the remaining 20%.

Since compact seminars carry no ECTS credits, the final result will be present on the transcript, but will have no impact on students' final average, nor on overall grade, nor on attaining the diploma.

### COURSE CONTENTS

#### Topics:

- A. What are the key business risks?
- B. Toolbox for analysing the impacts
- C. Supply chain risks and dynamics
- D. Implementing a risk management strategy

### COURSE MATERIALS (readings and other learning resources/tools)

Baldwin, R. (2020). To treat COVID-19's economic impact, start by keeping the lights on. Chicago Booth Review. University of Chicago. March 21. <https://review.chicagobooth.edu/economics/2020/article/treat-covid-19-s-economic-impact-start-keeping-lights>

BCG (2016) Three Paths to Advantage with Digital Supply Chains. BCG Perspectives. Boston Consulting Group. February

Blancher, N., Mitra, S., Morsy, H., Otani, A., Severo, T. & Valderrama, L. (2013). Systemic Risk Monitoring (—SysMol) Toolkit— A User Guide. IMF Working Paper. WP/13/168. July

European Commission (2016). Handbook for Trade Sustainability Impact Assessment. European Commission External Trade. April 2016

Gattorna, J. (2015). Dynamics of Supply Chains. 3rd Edition. FT Publishing

George, K. Nagali, V. & Rassey, L. (2012). Expect the unexpected: Reduce corporate exposure and create value through supply chain risk management. McKinsey Global Institute

Munson, C., Klumpp, M. & Abidi, H. (2014). Supply Chain Risk Management for Macro Risks. Pearson Education

OECD (2017). Regulatory Impact Assessment. Government at a Glance 2017. 13 July

PWC (2016). Needle in the haystack: monitoring vendor networks through supply chain risk analytics. July.

World Bank World Integrated Trade Solutions: <https://wits.worldbank.org/>