



STUDY PROGRAMME

**ECO + EPPA**

ACADEMIC YEAR

**2019 - 2020**

SEMESTER

**2**

COURSE TITLE

**POLICY LAB**

COURSE PROFESSOR

**Koen BERDEN & Pierre MOSCOVICI**

COURSE ASSISTANT

**Sisi ZHANG**

NATURE OF COURSE (COMPULSORY, OPTIONAL)

**COMPULSORY**

LANGUAGE OF INSTRUCTION

**ENGLISH**

ECTS CREDITS

**4.5**

## 1. COURSE OBJECTIVE

The Policy Lab will familiarize students with the reality of policy development by offering them theoretical and practical exposure to the design and development of EU policies. The course objective will be achieved by studying concrete examples of recent flagship policies - the issues they sought to solve, how they were designed and applied, how stakeholders interacted and what unexpected problems may have arisen. The Policy Lab will include simulations to allow students to learn how to devise more efficient public policies, with a primary focus on economic, trade and pharmaceutical policy.

## 2. LEARNING OUTCOMES

On completion of this course, students should:

- Be able to describe and contrast the overall development procedures (tools, methods, stakeholders and timeline) of key recent policy initiatives, in particular in the economic sector, for international trade, and for the pharmaceutical sector;
- Be able to compare policy options in the initial stages of policy developments and explain why a given option may be given preference in the context of competing political and institutional discourses;
- Be able to pro-actively identify the main types of difficulties that may arise in the course of policy development, and learn strategies to overcome, contain or minimize them;
- Be able to see policy development from the angle from different stakeholders;
- Learn via simulations, practical activities and class participation how to develop the essential building blocks of innovative EU policies, and to ensure upstream and downstream buy-in from key stakeholders;
- Be able to identify and assess success factors at the implementation stage.



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# ECTS CARD

## 3. COURSE CONTENTS

- A. The Eurozone Budget
- B. Flexibility in the Stability and Growth Pact
- C. Financial Assistance to Greece
- D. Transparency in Taxation
- E. The European Fund for Strategic Investments
- F. Brexit: Withdrawal Agreement and Political Declaration
- G. Trade Policy – in particular the WTO and EU bilateral trade agreements
- H. Innovation policy
- I. The IP framework for the pharmaceutical industry

Additional topics may be added to the course contents if time permits.

## 4. TEACHING METHOD(S)

Lectures, practical activities.

## 5. COURSE MATERIAL

Lecture notes and readings. The readings will be made available through the course web page.

## 6. EVALUATION

The evaluation will be based on:

- Overall class participation takes 20%;
- Simulations and policy development (group work on a given topic and debates in class) takes 30%;
- Written exam takes 50%, questions will be asked based on the contents covered in the lectures.