

STUDY PROGRAMME**ECO + ECO-EPPA + POL-EPPA + MATA-ECO**ACADEMIC YEAR**2020 - 2021**SEMESTER**2**COURSE TITLE**POLICY LAB**COURSE PROFESSOR**Koen BERDEN & Pierre MOSCOVICI**COURSE ASSISTANT**Sisi ZHANG**NATURE OF COURSE (COMPULSORY, OPTIONAL)LANGUAGE OF INSTRUCTION**COMPULSORY****ENGLISH**ECTS CREDITS**4.5****1. COURSE OBJECTIVE**

The Policy Lab will familiarize students with the reality of policy development by offering them theoretical and practical exposure to the design, development and review of EU policies. The course objective will be achieved by studying concrete examples of recent flagship policies - the issues they sought to solve, how they were designed and applied, how stakeholders interacted and what unexpected problems may have arisen. The Policy Lab will include simulations, presentations, in-depth interactions and exercises, to allow students to learn how to devise more efficient public policies, with a primary focus on economic, trade and pharmaceutical policy.

2. LEARNING OUTCOMES

On completion of this course, students should:

1. Be able to describe and contrast the overall development procedures (tools, methods, stakeholders and timeline) of key recent policy initiatives, in particular in the economic sector, for international trade, and for the pharmaceutical sector;
2. Be able to compare policy options in the initial stages of policy developments and explain why a given option may be given preference in the context of competing political and institutional discourses;
3. Be able to pro-actively identify the main types of difficulties that may arise in the course of policy development, and learn strategies to overcome, contain or minimize them;
4. Be able to see policy development from the angle from different stakeholders;
5. Learn via simulations, practical activities and class participation how to develop the essential building blocks of innovative EU policies, and to ensure upstream and downstream buy-in from key stakeholders;





6. Be able to identify and assess success factors at the implementation stage.

The learning outcomes for this course tie in with the following learning outcomes for the European Economic Studies programme:

– For ECO and ECO-EPPA students

1. Understand the normative assumptions, implications and limitations of economic theory and economic policy making;
2. Use economic theory to assess current problems and policies;
3. Learn how to acquire relevant information in related disciplines (law, political science);
4. Describe, explain and illustrate the core normative assumptions, implications and limitations of legal theory and political science theory related to economics;
5. Use their knowledge of economics, legal principles and political science to analyse problems in law or political science.

– For POL-EPPA students

1. Students have a general knowledge of the main components of the EU political system: institutions, actors, decision-making procedures, competences and policies;
2. Students comprehend the disciplinary knowledge and theories specific to EU studies;
3. Students develop a concrete understanding of the logics of policy-making and negotiations within the EU political system, thanks to simulation exercises and the drafting of policy papers;
4. Students can analyse the process and actors of EU policy-making at different levels of governance and can reflect on potential developments.

– For ECO-MATA students

1. The graduate has good knowledge of, depending on his or her disciplinary focus, the political and/or legal systems, the decision-making processes, the economic structures and the main internal and external policies of the European Union and the United States;
2. The graduate has insights into historical, political, legal and economic aspects of transatlantic affairs as well as into those policy areas that are of essential importance to transatlantic affairs. He or she can use these insights to contextualize and interpret new developments;
3. The graduate can approach the field of transatlantic affairs in a broad sense analytically by assessing the challenges in this domain with an open mind for diversity and for complex situations;
4. The graduate has the ability to critically reflect upon problems regarding an extensive range of transatlantic affairs, to adopt well-informed points of view and to communicate them effectively orally and in writing, whether working independently or in a team;
5. The graduate is capable of processing a large amount of information and appropriately analyse relevant sources depending on his or her disciplinary focus within a short period of time and of suggesting possible actions that contribute to problem-solving in a creative way;
6. The graduate has the intellectual maturity and skills to take responsibilities and function autonomously in a professional environment at national or international level, and especially in a transatlantic context, and to work efficiently and effectively through planning, organizing,



setting priorities, meeting deadlines, cooperating across cultural boundaries and networking.

3. COURSE CONTENTS

The contents are only indicative, additional topics may be added to the course contents if time permits, vice versa.

Prof. Moscovici:

- A. The EU recovery package and the budget for 2021-2027
- B. Comparative perspective on the outcome of the Covid-19 and the 2008 global financial crisis for European countries
- C. The future of the Eurozone
- D. Brexit : implementation of the withdrawal agreement
- E. Europe's Green Deal
- F. Digital sovereignty of the EU

Prof. Berden:

- G. COVID-19 and its economic and health implications
- H. Trade Policy – in particular the WTO and EU bilateral trade agreements
- I. Innovation policy
- J. The IP framework for the pharmaceutical industry

4. TEACHING METHOD(S)

Lectures, simulations, presentations, exercises, class discussions and practical activities.

5. COURSE MATERIAL

Lecture notes and readings. The readings will be made available through the course web page.

6. EVALUATION

The evaluation will be based on:

- Overall class participation takes 20%;
- Simulations and policy development (group work on a given topic and debates in class) takes 30%;
- Written exam takes 50%, questions will be asked based on the contents covered in the lectures.

For second examination session: the resit examination is written and counts for 100% of the mark.

The College of Europe reserves the right to change the delivery and assessment of the course in case of restrictions related to the Covid-19 pandemic. Any communication from the Department in this regard takes precedence over the information provided in this ECTS card.

