

17th GCLC ANNUAL CONFERENCE

THE TRANSFORMATION OF EU COMPETITION LAW: NEXT GENERATION ISSUES

25-26 March 2022 COLLEGE OF EUROPE, BRUGES

Two decades ago, the EU revolutionised the enforcement of its competition rules and "modernised" them (a) by replacing the old "form-based" system with an "effects-based" one, as well as (b) by decentralising and at the same time harmonising the enforcement of EU competition law across the EU.

On both subjects, it is appropriate to examine whether this policy still offers the right responses to a rapidly changing world.

- (a) As to the "effects-based" approach, demands are occasionally being made for a departure from the prevailing "free competition" model towards a more "interventionist" model of "fair competition", focusing on "results" rather than "process". The DMA proposal is only one example. At the same time, arguments are made for a more "political" application of the rules (ideas of "industrial policy", defence of "national or EU champions", "digital sovereignty", etc.), or also for a reconsideration of the balancing of competition enforcement with political aims other than consumer welfare and competitive markets (sustainability, climate change, environmental protection, media plurality, digital neutrality, social cohesion and equality, etc.).
- (b) As to the national or decentralised EU competition enforcement, there is increasingly a noticeable fragmentation in various Member States. The resurrection of old tools such as "abuse of economic dependence" and the introduction of sui generis competition law regimes only for specific sectors or indeed companies are only some examples.

Another example is the willingness of some NCAs to question the basic standards behind the application of competition law and introduce new methods for the identification and quantification of harms and benefits.

Two decades ago, State aid policy had likewise entered a wave of modernisation that apparently culminated, ten years later, with the adoption of the SAM 2012 Communication. However, the reshaping and refocusing of State aid enforcement did not stop there, rather its pace increased and a more comprehensive modernisation is still ongoing, also as a result of the pandemic.

This year's conference will attempt to take stock of the situation, to assess successes and failures of "modernisation" and to see whether adaptation to it is justified and when.

DAY 1

09:00-09:30 Registration

09:30-09:40 Welcome Address

Federica Mogherini

Rector, College of Europe

09:40-09:55 Presentation of the Conference

Denis Waelbroeck

Ashurst; Université Libre de Bruxelles; GCLC

Assimakis Komninos

White & Case; GCLC

Panel 1 – Modernisation in hindsight

Chair: Denis Waelbroeck

Ashurst; Université Libre de Bruxelles; GCLC

09:55-10:15 Twenty years later: Highlighting the main innovations of the effects-based approach and assessing where we stand. Does this policy still offer the right responses to a rapidly changing world?

Luc Peeperkorn

College of Europe; Brussels School of Competition

10:15-10:35 A historic perspective on the European debate between the competition-only criterion and the "public interest" approach

Laurent Warlouzet

Paris Sorbonne Université

10:35-10:50 Coffee Break

Panel 2 – A return of the pendulum: moving back to a more regulated approach?

Chair: Adina Claici

The Brattle Group; GCLC

10:50-11:05 How to deal with the digital world – a new law on gatekeepers?

Inge Bernaerts

European Commission

11:05-11:20 "European champions", digital sovereignty and industrial policy

Isabelle De Silva Conseil d'État

11:20-11:40 How best to reconcile competition policy with green transition – Any need for a change?

Kirsi Leivo

Finnish Competition Authority

11:40-12:00 Competition law on the defence?

Jorge Padilla

Compass Lexecon

12:00-12:15 Q&A Session

12:20-13:05 Keynote Speech

Margrethe Vestager

Executive Vice-President, European Commission Commissioner for Competition

13:05-14:30 Lunch

Panel 3 – From harmonization to a renewed fragmentation?

Chair: Bernd Meyring

Linklaters; GCLC

14:30-14:50 Decentralisation of competition law enforcement and its challenges. Where do we stand and need for a change?

Krystyna Kowalik-Bańczyk

General Court of the EU

14:50-15:10 Article 3(2) and (3) of Regulation 1/2003 and increased use of the exceptions – where do we stand? Any legal limit to the freedom of Member States?

Nicolas Petit

European University Institute; GCLC

15:10-15:30 Harmful fragmentation v. healthy experimentation and competition of competition orders?

Giorgio Monti

Tilburg University

15:30-15:50 Q&A Session

15:50-16:10 Coffee break

Panel 4 – Post-modern antitrust: is there a need to adjust the substantive baselines?

Chair: Carles Esteva Mosso

Latham & Watkins

16:10-16:30 Is the effects-based approach too cumbersome and fails to provide enough legal certainty?

Fernando Castillo de la Torre

European Commission

16:30-16:50 The consumer welfare standard – a "problem" to fix in EU competition law?

Assimakis Komninos

White & Case; GCLC

16:50-17:10 Is there an alternative to the effects-based approach and the consumer welfare standard?

Damien Neven

The Graduate Institute; Compass Lexecon

17:10-17:30 Do we need to change the test of merger control?

Konrad Ost

Bundeskartellamt

17:30-18:00 Q&A Session

DAY 2

Panel 5 - The transformation of State aid law and policy: modernisation relaunched and the link with crisis management

Chair: Massimo Merola

BonelliErede; GCLC

09:00-09:20 State aid modernisation over a period of fifteen years, and in the response to the crisis

Bernard van de Walle de Ghelke

Linklaters

09:20-09:40 The new forms of "communautarisation" of State aids with a focus on the green and digital objectives, and the legal and political implications

Leo Flynn

European Commission

09:40-10:00 "Less and better targeted State aid" (SAAP – liberal model) or an increasing centralised combined State/EU aid (regulated model)? Alternative or complementary models?

Andrea Biondi

King's College

10:00-10:20 Should we adapt the centralised enforcement system in the new era?

Jacques Derenne

Sheppard Mullin; Université de Liège; GCLC

10:20-10:30 Q&A Session

10:30-10.45 Coffee break

Panel 6 – What role for the courts in the post-modernisation era?

Chair: Damien Gerard

Belgian Competition Authority; GCLC

10:45-11:05 The role of the EU Courts: a view from the Bar

Alfonso Lamadrid

Garrigues

11:05-11.25 The role of national courts: a view from the Bench

Ingeborg Simonsson Stockholm City Court

11:25-11:45 The preliminary ruling procedure: in need of rethinking?

Marc van der Woude General Court of the EU

11:45-12:00 Q&A Session

Enforcers Roundtable: Quo vadis?

Chair: Sir Philip Lowe

Oxera

12:00-13:15 Enforcers Roundtable: *Quo vadis?* Free competition vs regulated competition as alternative or as complementary models?

Inge Bernaerts (European Commission)

Cani Fernández-Vicién (Comisión Nacional de la Competencia)

Andreas Mundt (Bundeskartellamt)

Martijn Snoep (Autoriteit Consument & Markt)

FURTHER INQUIRIES

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