

PROFESSIONAL TRAINING ON EU AFFAIRS

2020
CATALOGUE



Brugge

College of Europe
Collège d'Europe



Natolin

**TRAINING & PROJECTS
DEVELOPMENT OFFICE**



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Quick facts

The Development Office was established in Bruges in 1996

It manages 13 executive training courses open for registration

It provides tailor-made training courses upon demand

It works in multiple languages English, French, Spanish, Chinese, Arabic, among others

It relies on the College's flying faculty (more than 200 visiting professors) and its worldwide network of practitioners from over 20 nationalities

In 2018, over 3,100 professionals coming from over 88 nationalities attended our courses and events - We look forward to meeting you in 2020!

Welcome

A world reference in EU affairs, the **College of Europe**, as part of its mission, has been providing professional training courses as well as consultancy services through its Development Office since 1996. With this brochure I would like to present to you our executive training courses.

In 2020, the College is proposing 13 executive courses, such as the Intensive Seminar on the EU, EU Energy Policy, EU Competition Law, Competition Policy & High-Tech Markets, EU Economic Governance, Trade Policy, or skills-related courses such as EU Diplomacy & Diplomatic Skills, Negotiations in Practice, EU Project Management, Monitoring & Evaluation and EU Fact Checking & EU Fact Finding.

I hope that you too will be interested in benefiting from the College of Europe's expertise, and we will be glad to welcome you to our community.



Rector
Jörg Monar





Professional training on EU affairs

The College of Europe professional training programmes, a way to:

Develop...

- professionally at the most genuinely 'European' of all university institutes of postgraduate studies;
- your knowledge on the EU, its main policies, international trade and international relations;
- your skills in legal analysis, diplomacy, negotiations, project management, communications, political reporting and training of trainers.

Benefit...

- from the College of Europe's expertise of more than seventy years of experience in EU affairs teaching and research;
- from the College of Europe's extensive network of professors and trainers.

Enjoy...

- the opportunity to debate and extend your personal and professional international network;
- a first-hand insight into the EU through visits to the EU institutions in Brussels;
- discovering the historical city of Bruges, a UNESCO World Heritage Site.

Choose...

- between executive training courses open for registration or tailor-made courses upon demand!

**Executive
training courses**



EU Project Management

The design and management of projects from A to Z

The College of Europe offers a five-day interactive journey through the lifespan of projects funded by the EU, from funding opportunities to project design, tender writing, project implementation and evaluation. Through detailed case studies and exercises on key project design and management tools, this course aims at providing participants with a comprehensive knowledge of essential techniques for successful, cost-effective management of EU projects.

The training programme is designed to assist professionals in grasping the complexities of EU funding schemes, covering all phases of an EU project, from identification, proposal writing and implementation, to evaluation. High-level experienced professionals lead participants wishing to reinforce and extend their knowledge of best practices in project management. The programme also offers the opportunity to handle the Project Cycle Management (PCM) and Logical Framework (LFA) tools, in order to better understand the life cycle of a project and its different challenges.

Participants attending this course together with the one on Monitoring & Evaluation can benefit from a discount on both courses.



1 - 5 June 2020
16 - 20 November
2020



@ Belgium

Bruges Campus



€ 2,500 / 1 week



[www.coleurope.eu/
euprojectmanagement](http://www.coleurope.eu/euprojectmanagement)



Monitoring & Evaluation

Towards effective Monitoring and Evaluation for EU funded projects

The purpose of this interactive three-day training course is to enhance participants' monitoring and evaluation (M&E) skills. The programme will introduce first the main procedures for effective M&E of the EU's development assistance projects, as well as its main actors; it will then analyse the principles and techniques of M&E in relation to the project life cycle. The course largely uses examples of the EU's development assistance projects; however, the emphasis is on understanding concepts and tools which can be applicable in projects of a wide variety of donors and institutions.

The course is primarily targeted at professionals from private institutions, such as companies, NGOs and universities/institutes from EU and non-EU countries; it also attracts civil servants of national administrations and EU institutions and agencies. Participants should have a good understanding of the Project Cycle Management and Logical Framework Approach (Logframe) or have participated in the EU Project Management course before.

Participants attending this course together with the one on EU Project Management can benefit from a discount on both courses.



8 - 10 June 2020



@ Belgium

Bruges Campus



€ 1,300 / 3 days



[www.coleurope.eu/
monitoringandevaluation](http://www.coleurope.eu/monitoringandevaluation)



Intensive Seminar - Classic 3-week programme

Understanding the EU

The 'Classic' three-week programme is an engaging training course on the EU and its main policies. The first week offers a set of interactive seminars focusing on European integration and the decision-making process, as well as the EU legal order, internal market and economics. The following week is dedicated to a large selection of EU policies and key EU skills sessions, proposing a set of parallel workshops allowing participants to choose the policy areas of their interest. The third week focuses on EU external policies. A one-day study visit to the EU institutions, a one-day simulation exercise and a series of evening discussions, such as a panel debate and a speech on issues that drive the EU's agenda, round off the curriculum.

The programme is suitable for professionals who seek to gain a thorough understanding or to refresh their knowledge of the EU. Trainers are carefully selected from the College of Europe's network of renowned academics and highly experienced EU professionals.



29 June - 17 July 2020



@ Belgium

Bruges Campus
& Brussels



€ 4,300 / 3 weeks



[www.coleurope.eu/
intensiveseminar](http://www.coleurope.eu/intensiveseminar)



Intensive Seminar - Advanced 2-week programme

The main EU policies at a glance

Competition, trade, economic affairs, regional development, energy, or the EU's foreign policy: the latest developments and future challenges of selected EU policies are analysed during the 'Advanced two-week programme of the Intensive Seminar on the EU'. Choosing among the different EU policies and key EU skills sessions offered in parallel, participants tailor the course to their own professional needs and expectations. Participants will familiarise themselves with the EU policies and practise skills of their choice by taking part in workshops organized in small groups.

A one-day simulation exercise and a series of evening discussions such as a panel debate and a speech on current EU topics complete the curriculum. Participants should have prior (university or professional) knowledge of the EU to be able to follow these two policy-oriented weeks. Trainers are selected for their professional insight at EU level and their proven experience in executive training.



6 - 17 July 2020



@ Belgium

Bruges Campus



€ 3,600 / 2 weeks



[www.coleurope.eu/
intensiveseminar](http://www.coleurope.eu/intensiveseminar)



Intensive Seminar - Compact 1-week programme on the European Commission priorities

The priorities of the newly-appointed European Commission

Designed for professionals in EU affairs, the 'Compact' one-week programme focuses on the European Commission priorities.

It is constructed around the new priorities and Work Programmes of the European Commission, which lay out the main legislative initiatives the Von Der Leyen Commission will work on.

This programme will assess selected key initiatives from the Commission Work Programmes of the upcoming five years and present an analysis of trends and main challenges, taking into account the results of the European parliamentary elections of 2019.

The course will include a lobbying component, providing insights on how to effectively influence the legislative process. High-level experts are invited as trainers and share their professional expertise during this challenging and intensive week. Networking opportunities are strongly encouraged during the course which offers an evening panel discussion, a key-note speech and a variety of social events.



6 - 10 July 2020



@ Belgium

Bruges Campus



€ 2,600 / 1 week



[www.coleurope.eu/
intensiveseminar](http://www.coleurope.eu/intensiveseminar)



EU Transport & Railway Affairs (ETCR)

A professional exchange on European transport policy and railway sector management

This unique annual two-week course, which has been organized since 1963, is the result of a collaboration between the College of Europe, the European Training Centre for Railways (ETCR) and the European Union Agency for Railways. It presents the latest developments within the railway sector at European level.

The course looks at European transport legislation and focuses on important rail transport issues, offering a better picture of other modes of transport, such as transport by road, air and waterways. The theoretical knowledge acquired is complemented by practical assignments and study visits within Belgium. More specifically, during the course participants will work in groups on a project, using their management and innovative skills, and present the results during the last day of the programme.

Through this course, participants get the unique opportunity to learn and study in an international environment and to set up a network among colleagues from both European and non-European countries. To maximise the international professional exchange, English is the working language of the course. Moreover, participants get the chance to confront the challenges which they are dealing with at home, and consider the solutions that have been applied in other European countries.

The programme is especially targeted at people with a solid experience in the transport and railway sector.



29 June - 10 July 2020



@ Belgium

Bruges Campus
& study visits



€ 3,000 / 2 weeks



[www.coleurope.eu/
etcr](http://www.coleurope.eu/etcr)



EU Energy Policy

Future challenges and the European Green Deal

This one-week executive training course looks at the future outlook for the Energy Union and will cover recent developments brought in by the new European Commission. The programme will, thus, give participants a thorough understanding of EU energy policies and governance, affected also by international climate change concerns, and will include a visit to the European Commission to meet key senior officials working in the energy field. By the end of the course, participants will have a full understanding of the different aspects to take into consideration when approaching the topic of energy and will possess the tools to be able to grasp and address the complex challenges ahead.

The programme is the result of a complementary collaboration between the College of Europe and InnoEnergy, which brings together academic excellence and innovation.

The course targets private sector professionals and consultants, national civil servants and EU officials working in the field of energy and climate or in fields affected by energy policies.



6 - 10 July 2020



@ Belgium

Bruges & Brussels



€ 2,600 / 1 week



www.coleurope.eu/euenergypolicy



EU Competition Law

An advanced analysis of EU Competition Law & Practice

This advanced course provides participants with a professional guide to EU competition law and the essential tools to master legal complexities and successfully face the challenges in everyday work. The programme systematically covers the constituent provisions of EU competition law and the merger regulation. Subsequent sessions focus on specific businesses to evaluate the impact of EU competition law. The final sessions deal with the particular problems of EU competition law procedure and enforcement.

The course offers a variety of perspectives into the main different areas of EU competition law through interaction with prominent experts in the field. It promotes rigorous legal and economic analysis of competition policy reforms in the EU and on a global scale. The course also provides a forum for discussion among and between both experts and non-specialists interested in the subject.

The course can be attended together with the Competition Policy & High-Tech Markets course as part of a special discounted package. Attending the two courses will enable participants to enhance their understanding on EU competition law and gain insights on the impact of competition law on the EU digital single market.



6 - 10 July 2020



@ Belgium

Bruges Campus



€ 2,600 / 1 week



www.coleurope.eu/eucompetitionlaw



Competition Policy & High-Tech Markets

How antitrust shapes the EU Digital Single Market

The European Commission has set itself the priority to eliminate barriers that prevent Europe from reaping out the benefits that the internet and digital technologies are bringing to our world. As the Commission has stated, online barriers mean that:

- citizens miss out on goods and services;
- internet companies and start-ups have their horizons limited;
- businesses and governments cannot fully benefit from digital tools.

The three-day course on Competition Policy & High-Tech Markets will enable participants to deepen their understanding on how competition law can serve as an effective tool to further the objective of a digital single market in the European Union, promoting competition, eliminating anticompetitive trade barriers and enhancing market efficiency. The role of algorithms in cartels and in abuse of dominance cases, as well as the treatment of online markets in merger control will also be discussed.

The course can be attended together with the EU Competition Law course as part of a discounted package. Attending the two courses will enable participants to enhance their understanding on EU competition law and gain insights on the impact of competition law on the EU Digital Single Market.



13 - 15 July 2020



@ Belgium

Bruges Campus



€ 1,500 / 3 days



[www.coleurope.eu/
competitionandhightech](http://www.coleurope.eu/competitionandhightech)



Managing Migration in Europe: Challenge and Response

Taking stock of the tools, best practices and challenges in the field of migration and asylum in Europe

This three-day seminar includes a comprehensive analysis of the new tools and instruments established by the new European migration and asylum policy. The programme presents and examines the different migration challenges that the EU and its Members are currently facing, followed by sessions dedicated to the different EU responses: legal and irregular migration, border management, integration, and cooperation with third countries. Implementation challenges that might arise when using these instruments at national level are presented and discussed in interactive sessions.

Linking theory to immediate practice, this three-day seminar includes practical case studies, a participatory workshop on the future of migration, asylum and border policy in Europe, and a simulation game based on the negotiations of real policies.

The course is designed for professionals working on migration and asylum related topics from the private and public sectors: universities, think tanks, consultancy firms, NGOs, companies as well as journalists or officials from EU institutions and agencies and from national and regional administrations.



21 - 23 September
2020



@ Belgium

Bruges Campus



€ 1,300 / 3 days



[www.coleurope.eu/
eumigration](http://www.coleurope.eu/eumigration)



EU Fact Checking & EU Fact Finding

The EU at your fingertips!

EU Fact Checking & EU Fact Finding are two focused half-day hands-on workshops in which participants learn how to find their way through the 'jungle' of EU-related websites and discover how to identify official vs unofficial and reliable vs unreliable EU information sources. An experienced trainer will guide them using interactive presentations made available to all participants during and after the workshop.

On the first day, during the EU Fact Checking part of the course, participants will analyse the current situation regarding fake news and then identify reliable sources to find EU information, news, EU glossaries and terminology as well as EU legislation and policies.

On the second day, during the EU Fact Finding workshop, participants will expand their skills, going deeper into legal texts and policies, as well as learning how to quickly and effectively find relevant information on the current decision-making process, EU institutions and key EU staff, the EU's history, its statistics, programmes and tenders, as well as the EU dialogue with civil society and business.

The programme is particularly recommended for officials, lobbyists, consultants, translators, information and communication managers and other professionals wishing to become more efficient in finding, discerning, and understanding information on the EU. The programme combines lecturing with several practical exercises and case studies.

Participants can decide to attend one or both workshops together, benefiting from a discount on the final price.



1 - 2 October 2020



@ Belgium

Brussels



€ 700 / 2 half-days



www.coleurope.eu/eufactfinding





EU Diplomacy & Diplomatic Skills

How to navigate the EU's diplomatic waters? Reporting, communicating and negotiating

Diplomacy, formerly an endeavour exclusively reserved for nation-states, has become in the last ten years increasingly important for the European Union. Since the Lisbon Treaty, the Union has developed a strong background in peace mediation and public diplomacy, and can be considered a unique diplomatic entity and a fascinating study-object.

This three-day course aims to enhance participants' knowledge about the diplomacy of the European Union and develop their diplomatic skills. After a short introduction to the EU's external affairs and the European External Action Service (EEAS), the course will focus on relevant diplomatic skills. Practical sessions and exercises on political reporting, effectively communicating across cultures, political analysis and peace mediation will add to the participants' knowledge and skill set.

This three-day training programme:

- Gives an introduction into the EU's diplomacy and its role in multilateral fora;
- Gives the opportunity to develop vital diplomatic skills;
- Provides a faculty of excellence consisting of academics and practitioners;
- Offers an opportunity for participants to network and exchange experience.



5 - 7 October 2020



@ Belgium

Bruges Campus



€ 1,300 / 3 days



www.coleurope.eu/eudiplomacy



EU Economic Governance

How does it work? Challenges, mechanisms and institutional framework

The European sovereign debt crisis at the start of the decade uncovered unsustainable governance trends in many European countries. Efforts towards stronger economic, fiscal, and monetary integration are still among the top priorities of the European Union but have created an ever complex governance system and multi-layered rules.

This course is a unique opportunity to get a thorough understanding and practical approach of how institutions are addressing these European economic, monetary, fiscal and financial challenges.

It is designed to help participants find their way amidst the recent reforms allowing them to understand the mechanics of EU economic governance and receive concrete tools on how to deal with these processes.

By sharing experiences and insights with academics, practitioners and their peers, participants receive a complete understanding of the advantages and design flaws of the European Economic and Monetary Union.



12 - 14 October 2020



@ Belgium

Bruges Campus



€ 1,300 / 3 days



www.coleurope.eu/eueconomicgovernance



Trade Policy

Understanding the essentials of EU Trade Policy, WTO and the EU's trade agreements

This four-day course is designed to offer a thorough and detailed introduction to EU trade law and policy, the WTO, and the role played by the EU in the global trade arena. The programme includes a broad overview of the sources, structure and basic principles of international trade law, as well as its main actors and subjects. Furthermore, it offers participants a comprehensive analysis of the types of bilateral and plurilateral trade agreements as well as the EU's trade policies and aspirations in a geopolitical sense. Additionally, participants will have the chance to discuss the trade policy implications of Brexit.

The course is very interactive and includes a variety of exercises and case studies. The Trade Policy course is designed for lawyers, EU officials, national civil servants, professionals from private institutions, civil society, universities and other institutes from EU and non-EU countries, working in fields related to trade and WTO.



19 - 22 October 2020



@ Belgium

Bruges Campus



€ 1,750 / 4 days



www.coleurope.eu/tradepolicy



Negotiations in Practice

Towards effective negotiations

This course offers a great opportunity to gain know-how and self-confidence to participate effectively and successfully in negotiation processes in the EU context.

The course includes:

- Interactive training sessions examining theoretical and practical aspects of negotiations and the specificities of the EU decision-making process: the theory and practice of international negotiations; mechanics and dynamics of the EU Institutions; EU decision-making structures; influencing the EU from outside.
- Workshops designed to identify, develop and practise negotiation, communication and other essential skills: communication techniques and strategies; negotiation skills; lobbying strategies.
- Group and individual feedback sessions for participants to assess their negotiation style and identify areas for improvement.
- Several simulation exercises including a one-day negotiation where participants will take over the role of negotiators in the Council of the European Union.

This advanced course is particularly well-suited for civil servants of national administrations and EU institutions and agencies, professionals from companies (e.g. public affairs specialists and lobbyists), civil society organizations, and universities and institutes from both EU and non-EU countries.



16 - 20 November
2020



@ Belgium

Bruges Campus



€ 2,200 / 1 week



[www.coleurope.eu/
negotiations](http://www.coleurope.eu/negotiations)



The College of Europe Professional Training...

An opportunity for professionals to improve their knowledge and skills on the European Union while getting inspired by the Historic Centre of Bruges, a UNESCO World Heritage Site since 2000.



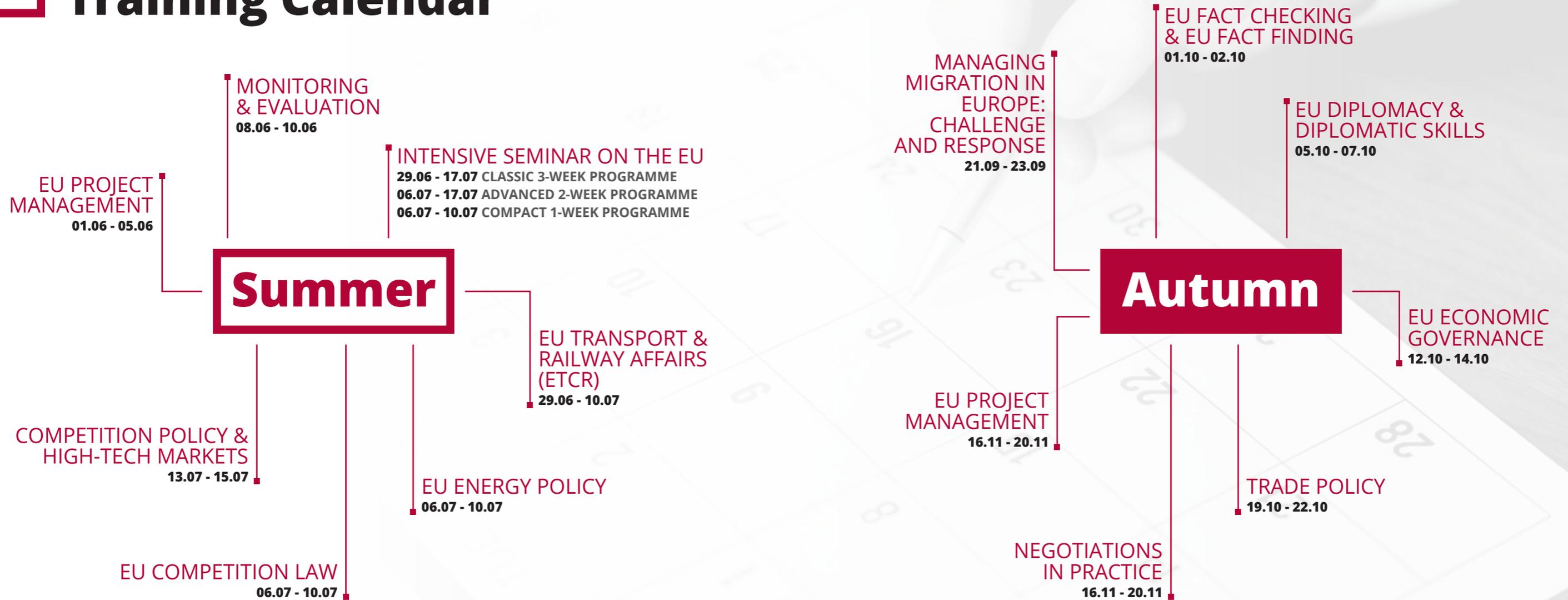
www.coleurope.eu/executivetraining*



The content of this catalogue may vary. To have up-to-date information please visit our website.



Summer & Autumn Training Calendar





Quotes

"The course is a fantastic opportunity to take a step back and look at energy and the European policy from different perspectives thanks to insightful presentations and experience sharing with remarkable trainers and participants."

Emilie, French, Research Fellow in European Energy Policy, and participant of our executive course on Energy



"The Trade Policy course is a great forum to talk about the latest developments in EU trade policy. It is great to work with highly motivated and skilful professionals in the beautiful setting of the College of Europe in Bruges. The calibre of the participants makes the course discussions very informative and intense. A real pleasure to be involved in this course as instructor."

Dr Roberto Rios Herrán, Polish & Mexican, trainer of the executive course on Trade



"Three weeks well spent on the history, current contents and future challenges of the European Project. A dash through the many facets of the EU."

André, Swiss, First Secretary of the Mission of Switzerland to NATO, and participant of the Intensive Seminar on the EU



"A week well spent! Hands-on training and eye-opening exercises gave us useful insights into EU negotiations and communication – including our own style. A very energizing and empowering experience that will keep us going for a long time."

Vanda, Swedish, Diplomat, and participant of the Negotiations in Practice course



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Brugge

College of Europe
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Natolin

TRAINING & PROJECTS
DEVELOPMENT OFFICE

More information and registration
www.coleurope.eu/training

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