



# EU DIPLOMACY & DIPLOMATIC SKILLS

## HOW TO NAVIGATE THE EU'S DIPLOMATIC WATERS?

Grasp the complexities of EU diplomacy combining conceptual understanding of the EU as a diplomatic actor with applied training in communication, reporting, and negotiation.

| MONDAY 28 SEPTEMBER                                                                                                                                                                                                                                                                              | TUESDAY 29 SEPTEMBER                                                                                                                                                                                                           | WEDNESDAY 30 SEPTEMBER                                                                                                                                                             |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Day 1   Communicating: EU Diplomacy and Strategic Communication</b><br><b>09.30 - 10.00</b><br>Welcome & Presentation of the College of Europe<br>Introduction to the Executive Education, Training and Projects Office<br><b>10.00 - 11.00</b><br>EU Diplomacy and External Representation I | <b>Day 2   Reporting: Analysis and Advice for EU Decision-Making</b><br><b>09.30 - 10.45</b><br>Working as a Diplomat in a Multilateral Setting<br>Keynote Speech<br>Questions & Answers<br><b>10.45 - 10.50 GROUP PICTURE</b> | <b>Day 3   Negotiating: Building Agreement in a Multi-Level Diplomatic Environment</b><br><b>09.30 - 10.45</b><br>EU Internal and External Negotiations I<br>Theory and Background |
| COFFEE BREAK                                                                                                                                                                                                                                                                                     | COFFEE BREAK                                                                                                                                                                                                                   | COFFEE BREAK                                                                                                                                                                       |
| <b>11.15 - 12.30</b><br>EU Diplomacy and External Representation II                                                                                                                                                                                                                              | <b>11.00 - 12.30</b><br>Political Analysis and Reporting: Advising the Headquarters I<br>Theory and Background                                                                                                                 | <b>11.00 - 12.30</b><br>EU Internal and External Negotiations II<br>Workshop                                                                                                       |
| LUNCH                                                                                                                                                                                                                                                                                            | LUNCH                                                                                                                                                                                                                          | LUNCH                                                                                                                                                                              |
| <b>14.00 - 15.30</b><br>Communicating EU Interests and Values – Best Practices I<br>Theory and Background                                                                                                                                                                                        | <b>14.00 - 15.30</b><br>Political Analysis and Reporting: Advising the Headquarters II<br>Workshop                                                                                                                             | <b>14.00 – 16.00</b><br>Soft Diplomacy: Effective Mediation / Negotiations Methods and Skills for Conflict                                                                         |
| COFFEE BREAK                                                                                                                                                                                                                                                                                     | COFFEE BREAK                                                                                                                                                                                                                   | COFFEE BREAK                                                                                                                                                                       |
| <b>15.45 - 17.30</b><br>Communicating EU Interests and Values – Best Practices II<br>Workshop                                                                                                                                                                                                    | <b>15.45 - 17.30</b><br>Political Analysis and Reporting: Advising the Headquarters III<br>Workshop                                                                                                                            | <b>16.15 – 17.00</b><br>Debriefing with the Course Director<br>Awarding of Certificates                                                                                            |
| 17.45 GUIDED TOUR OF BRUGES                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                |                                                                                                                                                                                    |



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executive education,  
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**2026**  
28 - 30 September



Bruges



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