



## ECTS CARD

### STUDY PROGRAMME

European Interdisciplinary Studies, Natolin campus (Advanced Academic Master)

### YEAR

2023-2024

### COURSE TITLE

**EU Trade Policy**

### SEMESTER

2

### COURSE PROFESSOR(S)

FALKENBERG Karl Friedrich

### ACADEMIC ASSISTANT(S)

STEINGASS Sebastian

### COURSE TYPE

Core Course

### MAJOR(S)

EUW

### ECTS CREDITS

4

### TEACHING HOURS

20

### INDIVIDUAL & GROUP STUDY TIME

80

### TUTORIAL(S)

### COEFFICIENT

1

### LANGUAGE(S)

EN

### COURSE OBJECTIVE

The course seeks to explain the EU's Trade policy from its inception until today, both at multilateral and bilateral level. It will address the key multilateral rules, from GATT to WTO, and the bilateral motivations and instruments. It will look both at the internal EU trade policy formulation and the external negotiating processes. Finally, the course will also discuss the role of trade policy in the context of wider societal challenges.

### COURSE LEARNING OUTCOMES

By the end of the course, students should have acquired:

- A real-life understanding of EU trade policy, its objectives and motivation, and the internal decision-making process, including the respective roles of the Commission, Council, Parliament and individual Member States;
- An empirically-informed understanding of EU as a negotiating partner both in multilateral and bilateral trade negotiations;
- A historically-guided understanding of the challenges and opportunities of the multilateral trade system, its evolution, governance, dispute settlement and other procedures, and outlook.

### RECOMMENDED PREPARATION

None.

## TEACHING METHOD(S)

The course mainly consists of lectures, followed by Q&A sessions, and will include practical simulation exercises reflecting internal and external aspects of negotiating and litigation.

## ASSESSMENT METHOD AND CRITERIA

This course will be assessed based on:

- Active participation in simulation game (20% of the final mark).
- Final exam: 2h, closed-book, written, digital, in-class examination. Students answer two out of three questions (80% of the final mark).

The College of Europe reserves the right to change the delivery and assessment of the course in case of circumstances beyond the reasonable control of the College (*force majeure*). Any communication from the campus administration in this regard takes precedence over the information provided in this ECTS card.

Retake examinations, i.e. exams passed in the second examination session, will have the same format as those taken during the first exam session. The only exception concerns oral exams, which are replaced in the second exam session by written exams. When a student takes an examination during the second session, the final mark for the course is based solely on the result of the retake examination. No other element of evaluation which would have been taken into consideration in the calculation of the final mark during the first examination session will be considered in the second session.

## COURSE CONTENTS

The following topics will be covered in this course:

- Trade policy's two legs: multilateral versus bilateral
- Internal EU decision-making: from Committee 113 to TPC
- Definition of trade policy: exclusive competence versus shared competence
- Historic development of the multilateral trade policy: from GATT to WTO
- Uruguay Round, with key negotiating areas: Services; TRIPS, Agriculture, Textiles, Rules, Institutional Agreement, Dispute Settlement
- The Doha Round negotiations: adapting the WTO to growing globalization,
- Addressing Investments, Competition, Environment and Social Rights
- Major Accessions: China, Russia
- Historic development of bilateral trade policy
- European Space, European Agreements, Mediterranean neighbours, ACP countries, trade and development
- Mexico; Latin America
- Adding Asia: Korea, Japan, India, ASEAN
- Full Renaissance of bilateralism: CETA, TTIP
- Trade policy instruments: Market Access, Antidumping, Safeguards, Sectoral policies

**COURSE MATERIALS** (readings and other learning resources/tools)

See Course Outline for additional materials and readings.