



ECTS CARD

STUDY PROGRAMME

European Interdisciplinary Studies, Natolin campus (Advanced Academic Master)

YEAR

2022-2023

COURSE TITLE

EU Trade Policy

SEMESTER

2

COURSE PROFESSOR(S)

FALKENBERG Karl Friedrich

ACADEMIC ASSISTANT(S)

STEINGASS Sebastian

COURSE TYPE

Core Course

MAJOR(S)

EUW

ECTS CREDITS

4

TEACHING HOURS

20

INDIVIDUAL & GROUP STUDY TIME

80

TUTORIAL(S)

COEFFICIENT

1

LANGUAGE(S)

EN

COURSE OBJECTIVE

The course seeks to explain the EU's Trade policy from its inception until today, both at multilateral and bilateral level. It will address the key multilateral rules, from GATT to WTO, and the bilateral motivations and instruments. It will look both at the internal EU trade policy formulation and the external negotiating processes. It will assess trade policy implications of Brexit and discuss the role of trade policy in the wider societal challenges.

COURSE LEARNING OUTCOMES

A real-life understanding of EU trade policy, its objectives and motivation, of the internal decision-making process and EU as a negotiating partner both in multilateral and bilateral trade negotiations. A good understanding of the respective roles of Commission, Council, Parliament and individual Member States.

RECOMMENDED PREPARATION

None.

TEACHING METHOD(S)

The course will mainly consist of lectures, with some practical simulation exercises reflecting internal and external aspects of negotiating.

ASSESSMENT METHOD AND CRITERIA

The assessment for this course will be as follows:

- Active participation in simulation game (20% of the final mark).

- Digital, open-book, in-class, written exam (2h): Students answer two out of three questions (80% of the final mark).

The College of Europe reserves the right to change the delivery and assessment of the course in case of circumstances beyond the reasonable control of the College (force majeure). Any communication from the campus administration in this regard takes precedence over the information provided in this ECTS card.

Retake examinations, i.e. exams passed in the second examination session, will have the same format as those taken during the first exam session. The only exception concerns oral exams, which are replaced in the second exam session by written exams. When a student takes an examination during the second session, the final mark for the course is based solely on the result of the retake examination. No other element of evaluation which would have been taken into consideration in the calculation of the final mark during the first examination session will be considered in the second session.

COURSE CONTENTS

The course will start by looking at the EU internal decision-making process in trade policy. It will then look at the key principles of GATT, the multilateral framework, and assess in more detail the Uruguay Round, that led to the creation of the WTO. The course will address the institutional, sectoral and procedural changes introduced compared to the GATT rules.

We will examine the main sectoral challenges, from textile and agricultural policies to Services and Intellectual Property Rights, market access, general trade rules as well as standardization issues. We will look at the first negotiation round in the WTO, the Doha Round, and seek to understand why it has been inconclusive until today. While focusing on EU policy, the course will also analyse the trade policy interests and implications for the main trading partners.

We will seek to simulate negotiating contexts, to allow practical experience gathering in communication and negotiating techniques.

We will examine the bilateral trade policy in its historic development and focus in more detail on present day deep integration agreements. There will be a special attention to trade and development aspects exemplified on the basis of the EU / Caribbean EPA

Finally, in light of the ongoing debate, the course will examine trade policy options and implications of an EU Member State leaving the Union.

Overview:

- Trade policy's two legs: multilateral versus bilateral
- Internal EU decision-making: from Committee 113 to TPC
- Definition of trade policy: exclusive competence versus shared competence
- Historic development of the multilateral trade policy: from GATT to WTO
- Uruguay Round, with key negotiating areas: Services; TRIPS, Agriculture, Textiles, Rules, Institutional Agreement, Dispute Settlement
- The Doha Round negotiations: adapting the WTO to growing globalization,
- Addressing Investments, Competition, Environment and Social Rights
- Major Accessions: China, Russia
- Historic development of bilateral trade policy
- European Space, European Agreements, Mediterranean neighbours, ACP countries, trade and development
- Mexico; Latin America
- Adding Asia: Korea, Japan, India, ASEAN

- Full Renaissance of bilateralism: CETA, TTIP
- Trade policy instruments: Market Access, Antidumping, Safeguards, Sectoral policies
- Trade implications of Brexit

COURSE MATERIALS (readings and other learning resources/tools)

See the Course outline for assigned readings.