



ECTS CARD

STUDY PROGRAMME

European Interdisciplinary Studies, Natolin campus (Advanced Academic Master)

YEAR

2023-2024

COURSE TITLE

The EU and the Geopolitics of Disinformation and Digital Communication in the Neighbourhood and Russia

SEMESTER

2

COURSE PROFESSOR(S)

KALENSKÝ Jakub

ACADEMIC ASSISTANT(S)

HAMMAMI Amel

COURSE TYPE

Specialist Course

MAJOR(S)

EUN

ECTS CREDITS

4

TEACHING HOURS

20

INDIVIDUAL & GROUP STUDY TIME

80

TUTORIAL(S)

COEFFICIENT

1

LANGUAGE(S)

EN

COURSE OBJECTIVE

To develop understanding of Russian disinformation campaigns, their aims and objectives, their methods and techniques, their potential for success. By the end of the course, we should answer two basic questions: why Russian disinformation is important, and what can be done to counter it.

COURSE LEARNING OUTCOMES

By the end of this course, the students will:

- Be familiar with the basic terminology and brief history of disinformation operations.
- Learn about the most important aims and objectives of disinformation campaigns and about their TTPs.
- Develop an understanding of the wide disinformation ecosystem that is helping the Kremlin to deliver its disinformation messages, both with the controlled, Russian basis and with the not-so-tightly controlled but still pro-Kremlin sources in the non-Russian space.
- Gain insight into both short-term and long-term disinformation operations.
- Learn about and discuss the scale of already existing and potential countermeasures against disinformation campaigns.

RECOMMENDED PREPARATION

None.

TEACHING METHOD(S)

Lectures, discussions, presentations.

ASSESSMENT METHOD AND CRITERIA

- 70 per cent: 2-hour digital closed-book in-class exam.

- 30 per cent presentations. A 20-minute group oral presentation (2 students per group) supported by PPT in the class was followed by a Q&A.

COURSE CONTENTS

- Basic terminology.
- Why does RU deserve special attention?
- History of RU disinformation operations.
- Ukraine as the central topic of RU disinformation.
- The disinformation ecosystem: the RU basis and the non-RU elements of it.
- The election-related campaigns and the long-term campaigns.
- Countermeasures, "Four Lines of Defense".

COURSE MATERIALS (readings and other learning resources/tools)

Students will be given a detailed course outline with specific reading materials identified for each session. It is expected that the students will undertake the reading in advance of the sessions.

Additional sources:

- <https://www.youtube.com/watch?v=fkPicYCLWHk>
- https://www.youtube.com/watch?v=tR_6dibpDfo