STUDY PROGRAMME	YEAR
European Interdisciplinary Studies, Natolin campus (Advanced Academic Master)	2022-2023

COURSE TITLE	SEMESTER
Policy Analysis: Vocabulary, Grammar, and Narratives	1

COURSE PROFESSOR(S)	ACADEMIC ASSISTANT(S)
RADAELLI Claudio	STEINGASS Sebastian

COURSE TYPE	MAJOR(S)	ECTS CREDITS
Workshop	Not applicable	no ECTS

TEACHING HOURS	INDIVIDUAL & GROUP STUDY TIME	TUTORIAL(S)	COEFFICIENT	LANGUAGE(S)
8			not applicable	EN

COURSE OBJECTIVE

The objective of this course is twofold:

1) to familiarize students with the basic concepts of public policy analysis, hence the reference to the 'vocabulary' in the title and

2) to gain operational knowledge of two discursive dimensions of public policies: their grammar and narratives.

COURSE LEARNING OUTCOMES

By completing this workshop, students will learn the **basic concepts** of policy analysis and how to use them appropriately in their own study and writing.

In terms of skills, students will acquire an operational understanding of **two theory-informed analytical tools**: the Institutional Grammar Tool and the Narrative Policy Framework.

Finally, students will learn how to work in groups to code text manually and how to present and discuss their findings with other groups.

RECOMMENDED PREPARATION

In preparation, students can familiarize themselves with the following introductory texts:

- For those who want a complete overview of the field: Paul Cairney. 2020. *Understanding Public Policy: Theories and Issues*, Macmillan. 2nd ed.
- For those who want to invest max 30 minutes, Paul Cairney:
  https://paulcairney.wordpress.com/2019/02/03/policy-concepts-in-1000-words-the-institutional-analysis-and-development-framework-iad-and-governing-the-commons/0/
  https://paulcairney.wordpress.com/2019/01/28/policy-in-500-words-the-narrative-policy-framework/

- For those who want to find out the most important source I used to prepare the section of the vocabulary: Bruno Dente. 2014. *Understanding Policy Decisions*, Springer.

TEACHING METHOD(S)

The workshop comprises the following elements:

- Lectures.

- Group-work based on coding simple text following the toolbox of the Institutional Grammar Tool and the Narrative Policy Framework. We will invest more time on the Narrative Policy Framework than on the Institutional Grammar Tool.

- Discussion of group-based work in class.

ASSESSMENT METHOD AND CRITERIA

Not applicable.

COURSE CONTENTS

- What is Public Policy Analysis?
- A basic vocabulary to grasp the elements of public policy
- Discussion and examples: how we use the vocabulary we learnt to promote policy change
- From vocabulary to narratives: the Narrative Policy Framework (NPF)
- Simple exercise based on manual NPF coding (bring your laptop)
- Entering the grammar of public policy: the Institutional Grammar Tool (IGT)
- Simple exercise based on manual IGT coding (bring your laptop)
- How the NPF and the IGT can assist you in influencing public policy

COURSE MATERIALS (readings and other learning resources/tools)

Readings (pls refer to the course outline)

Websites and blogs (eg Paul Cairney's blog and website, LSE blogs)

Resources available on the website of the International Public Policy Association
https://www.ippapublicpolicy.org/teaching-ressources?page=1