

PROFESSIONAL TRAINING ON EU AFFAIRS

2021
CATALOGUE



Brugge

College of Europe
Collège d'Europe



Natolin

**TRAINING & PROJECTS
DEVELOPMENT OFFICE**



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Quick facts

The Development Office was established in Bruges in 1996

It organises 15 executive training courses open for registration

It provides tailor-made training courses upon demand

It works in multiple languages: English, French, Spanish, Chinese, Arabic, among others

It relies on the College's flying faculty (more than 200 visiting professors) and its worldwide network of practitioners from over 20 nationalities

In 2020, over 3,220 professionals coming from over 65 nationalities attended our courses and events. **We look forward to meeting and e-meeting you in 2021!**

Welcome

A world reference in EU affairs, the **College of Europe**, as part of its mission, has been providing professional training courses as well as consultancy services through its Development Office since 1996. With this brochure I would like to present to you our executive training offer.

In 2021, the College is proposing 15 executive courses, such as the Intensive Seminar on the EU, EU Energy Policy, EU Competition Law, Competition Policy & High-Tech Markets, EU Defence & Security, EU Economic Governance, Trade Policy, and skills-related courses such as EU Diplomacy & Diplomatic Skills, Negotiations in Practice, EU Project Management, Monitoring & Evaluation, Communicating the EU and EU Fact Checking & EU Fact Finding.

I hope that you too will be interested in benefiting from the College of Europe's expertise, and we will be glad to welcome you to our community.



Rector
Federica Mogherini





Professional training on EU affairs

The College of Europe's professional training programmes, a way to:

Develop...

- professionally at the most genuinely 'European' of all university institutes of postgraduate studies;
- your knowledge on the EU, its main policies, international trade and international relations;
- your skills in legal analysis, diplomacy, negotiations, project management, communications, political reporting and training of trainers.

Benefit...

- from the College of Europe's expertise of more than seventy years of experience in EU affairs teaching and research;
- from the College of Europe's extensive network of professors and trainers.

Enjoy...

- the opportunity to debate and extend your personal and professional international network;
- a first-hand insight into the EU through visits and e-visits to the EU institutions in Brussels;
- discovering the historical city of Bruges, a UNESCO World Heritage Site.

Choose...

- between executive training courses open for registration or tailor-made courses upon demand!

**Executive
training courses**



EU Project Management

The design and management of projects from A to Z

The College of Europe offers a **five-day interactive journey through the lifespan of projects funded by the EU**: from the identification of funding opportunities to project design, proposal writing, budgeting, project implementation, monitoring and evaluation. Through **detailed case studies and exercises** on key project design and management tools, this course aims at providing participants with a comprehensive knowledge of essential techniques for successful and cost-effective management of EU funded projects.

The training programme is designed to assist professionals in grasping the complexities of EU funding schemes, covering all phases of an EU funded project. It offers the opportunity to handle **Project Cycle Management (PCM) and Logical Framework (LFA) tools**, in order to better understand the life cycle of a project and its different challenges. **High-level experienced trainers** lead participants wishing to reinforce and extend their knowledge of the best practices in Project Management.

Participants attending this course **together with the one on Monitoring & Evaluation** or **with the one on Communicating the EU** can benefit from a **discount**.



7 - 11 June 2021
15 - 19 November
2021



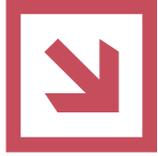
Online



€ 1,700 (VAT excl.) /
1 week



[www.coleurope.eu/
euprojectmanagement](http://www.coleurope.eu/euprojectmanagement)



Monitoring & Evaluation

Towards effective Monitoring and Evaluation for EU funded projects

The purpose of this interactive **three-day training course** is to **enhance participants' monitoring and evaluation (M&E) skills**. At first, the programme introduces the **main concepts and procedures of effective M&E** of EU funded projects, as well as its main actors. Then, it analyses the **principles and techniques of M&E in relation to the Project Life Cycle**. The course largely uses examples of the EU development assistance projects. However, the emphasis is on understanding concepts and tools which can be applicable in projects of a wide variety of donors and institutions.

The course is **targeted at professionals from different sectors**, such as public institutions, NGOs, and universities/institutes from EU and non-EU countries. It also attracts civil servants of EU institutions and agencies. Participants should have a **good understanding of the Project Cycle Management and Logical Framework Approach (Logframe)** or have participated in the EU Project Management course before. Participants attending this course **together with the one on EU Project Management** can benefit from a **discount in both courses**.



14 - 16 June 2021



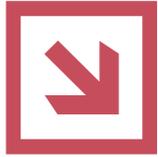
Online



€ 900 (VAT excl.) /
3 days



[www.coleurope.eu/
monitoringandevaluation](http://www.coleurope.eu/monitoringandevaluation)



Intensive Seminar on the EU

Understanding the EU

The Intensive Seminar on the EU is a unique programme allowing professionals to gain an **overarching view of the European Union and its politics and policies**. The programmes are developed for professionals who would like to gain a thorough understanding of the workings of the European Union through lectures and workshops taught by experts and academics at the top of their field.

Participants can choose between three different programmes, depending on their prior level and experience on EU affairs:

- The **Full-immersion** Programme: 3 weeks
- The **Advanced** Programme: 2 weeks
- The **Booster** Programme: 1 week

The three programmes are complemented by a series of social activities, key note speeches and panel debates designed to stimulate debates and discussions on current topics among the participants of all three programmes.

All participants can enjoy their stay in one of our residences together with their fellow participants so to facilitate networking and truly live and breathe the College experience during summer.

Trainers are carefully selected from **the College of Europe's network of renowned academics and highly experienced EU professionals**.



28 June - 16 July 2021
5 July - 16 July 2021
5 July - 9 July 2021



Bruges Campus



€ 4,300 / 3 weeks
€ 3,600 / 2 weeks
€ 2,600 / 1 week



www.coleurope.eu/intensiveseminar

Intensive Seminar on the EU Programmes

Full-immersion Programme: 3 weeks

The 'Full-immersion' three-week programme is an engaging training course on **the EU and its main policies**. The first week offers a set of interactive seminars focusing on European integration and the decision-making process, as well as the EU legal order, internal market and economics. The following week is dedicated to a large selection of EU policies and key EU skills sessions, proposing a set of parallel workshops allowing participants to choose the policy areas of their interest. The third week focuses on EU external policies. A **study visit to the EU institutions, a simulation exercise and a series of evening discussions round off the curriculum**.

The programme is suitable for professionals who seek to gain a thorough understanding or to refresh their knowledge on the EU.

Advanced Programme: 2 weeks

Competition, trade, economic affairs, regional development, energy, or the EU's foreign policy: the **latest developments and future challenges of selected EU policies** are analysed during the 'Advanced' two-week programme of the Intensive Seminar on the EU. Choosing among the different EU policies and key EU skill-oriented sessions offered in parallel, participants tailor the course to their own professional needs and expectations. A one-day simulation exercise and a series of evening discussions such as a panel debate and a speech on current EU topics complete the curriculum.

Participants should have prior (university or professional) knowledge of the EU to be able to follow these two policy-oriented weeks. Trainers are selected for their professional insight at EU level and their proven experience in executive training.

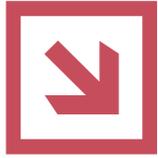


Booster Programme: 1 week

Designed for professionals in EU affairs, the 'Booster' one-week programme focuses on the **European Commission priorities, providing insights and practical tools on how to interact with the Commission**.

The Booster programme is constructed around the current priorities of the European Commission and the main challenges the Commission has faced and that are currently laying ahead. The programme also includes a lobbying component, providing insights on how to effectively influence the legislative process.

Participants should have a solid understanding of the EU's main policies and politics to apply for the Booster programme.



EU Transport & Railway Affairs (ETCR)

A professional exchange on European transport policy and railway sector management

This unique course, which has been organised since 1963, is the result of a collaboration between the College of Europe, the European Training Centre for Railways (ETCR) and the European Union Agency for Railways.

It presents the **latest developments within the railway sector at European level**. The course looks at European transport legislation and focuses on important rail transport industry issues, offering at the same time a better picture of other modes of transport, such as road, air and waterways. The **theoretical knowledge** acquired is complemented by **practical assignments**. More specifically, during the course participants will work in groups on a project, using their management and innovation skills.

In 2021, the course will take place fully online. Through this course, participants get the unique opportunity to learn and study within an international group and to set up a network among colleagues from both European and non-European countries. To maximise the international professional exchange, English is the working language of the course. Moreover, participants get the chance to **confront and share the challenges with which they are dealing at home, and consider the solutions that have been applied in other European countries**.

The programme is especially targeted at people with a solid experience in the transport and railway sector.



23 June, 28 June -
2, 9 & 16 July 2021



Online



€ 2,000 (VAT excl.) /
1 week & 3 half-days



[www.coleurope.eu/
etcr](http://www.coleurope.eu/etcr)



EU Energy Policy

Future challenges and the European Green Deal

This one-week executive training course looks at the EU's energy and related policies and will cover recent developments, including key aspects of **the European Green Deal (reducing emissions, carbon tax, innovation, social aspects of the transition, financing, etc.)**. The programme will include an e-visit to the European Commission to meet key senior officials working in the energy field.

By the end of the course, participants will have a full understanding of the different aspects to take into consideration when approaching the topic of energy and will possess the tools to be able to grasp and address the complex challenges ahead. The course targets private sector professionals and consultants, national civil servants and EU officials working in the field of energy and climate or in fields affected by energy policies.



5 - 9 July 2021



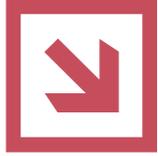
Online



€ 1,400 (VAT excl.) /
1 week



[www.coleurope.eu/
euenergypolicy](http://www.coleurope.eu/euenergypolicy)



EU Competition Law

An advanced analysis of EU Competition Law & Practice

This advanced course provides participants with a professional guide to EU competition law and the essential tools to master legal complexities and successfully face the challenges in everyday work. The programme systematically covers the **constituent provisions of EU competition law and the merger regulation**. Subsequent sessions focus on specific businesses to evaluate the impact of EU competition law. The final sessions deal with the particular problems of EU competition law procedure and enforcement.

The course offers a variety of perspectives into the main areas of EU competition law through interaction with prominent experts in the field. It promotes **rigorous legal and economic analysis of competition policy reforms in the EU and on a global scale**. The course also provides a forum for discussion among and between both experts and non-specialists interested in the subject.

This course can be attended **together with the Competition Policy & High-Tech Markets** course as part of a special **discounted package**. Attending the two courses will enable participants to enhance their understanding on EU competition law and gain insights on the impact of competition law on the EU digital single market.



5 - 9 July 2021



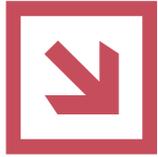
Online



€ 1,500 (VAT excl.) /
1 week



[www.coleurope.eu/
eucompetitionlaw](http://www.coleurope.eu/eucompetitionlaw)



Competition Policy & High-Tech Markets

How antitrust shapes the EU Digital Single Market

The European Commission has set itself the priority to eliminate barriers that prevent the EU from reaping out the benefits that the internet and digital technologies are bringing to our world. As the Commission has stated, online barriers mean that:

- citizens miss out on goods and services;
- internet companies and start-ups have their horizons limited;
- businesses and governments cannot fully benefit from digital tools.

The three-day course on Competition Policy & High-Tech Markets will enable participants to deepen their **understanding on how competition law can serve as an effective tool to further the objective of a digital single market in the European Union, promoting competition, eliminating anticompetitive trade barriers and enhancing market efficiency**. The role of algorithms in cartels and in abuse of dominance cases, as well as the treatment of online markets in merger control will also be discussed.

The course can be attended **together with the EU Competition Law course** as part of a **discounted package**. Attending the two courses will enable participants to enhance their understanding on EU competition law and gain insights on the impact of competition law on the EU Digital Single Market.



12 - 14 July 2021



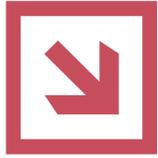
Online



€ 900 (VAT excl.) /
3 days



[www.coleurope.eu/
competitionandhightech](http://www.coleurope.eu/competitionandhightech)



Managing Migration in Europe: Challenge and Response

Taking stock of the tools, best practices and challenges in the field of migration and asylum in Europe

This three-day seminar includes a **comprehensive analysis of the new tools and instruments established by the new European migration and asylum policy**. The programme presents and examines the different migration challenges that the EU and its Members are currently facing, followed by sessions dedicated to the different EU responses: legal and irregular migration, border management, integration, and cooperation with third countries. Implementation challenges that might arise when using these instruments at national level are presented and discussed in interactive sessions.

Linking theory to immediate practice, this three-day seminar includes **lectures, practical case studies, and discussions** about the present and future of migration, asylum and border policy in Europe.

The course is designed for professionals working on migration and asylum related topics from the private and public sectors: universities, think tanks, consultancy firms, NGOs, companies as well as journalists or officials from EU institutions and agencies and from national and regional administrations.



20 - 22 September
2021



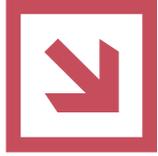
Online



€ 900 (VAT excl.) /
3 days



[www.coleurope.eu/
eumigration](http://www.coleurope.eu/eumigration)



European Defence & Security

New threats, new responses

An **ever changing international stage and increased threats**, such as cyber-attacks and other forms of hybrid threats, as well as global terrorism, call for more integrated mechanisms and strategic autonomy. This course is a unique opportunity to get a thorough **understanding and practical approach of how the EU is trying to address and prioritise these key topics**.

The programme will analyse how the EU is boosting its ambitions, efforts and tools to address **rapidly evolving security challenges both within the EU and outside its borders**. It is targeted at civil servants and private practitioners dealing with defence and security matters within and/or linked to the EU and it is designed to help participants find their way amidst the most recent events and updates on the matter.

By sharing experiences and insights with academics, practitioners and their peers, participants will receive a complete understanding on the EU's Security & Defence.

Participants attending this course **together with the one on EU Diplomacy & Diplomatic Skills** or **with the one on Negotiations in Practice** can benefit from a **discount**.



29 September -
1 October 2021



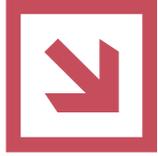
Online



€ 900 (VAT excl.) /
3 days



[www.coleurope.eu/
defenceandsecurity](http://www.coleurope.eu/defenceandsecurity)



EU Diplomacy & Diplomatic Skills

How to navigate the EU's diplomatic waters? Reporting, communicating and negotiating

Diplomacy, formerly an endeavour exclusively reserved for nation states, has become increasingly important for the European Union. Since the Lisbon Treaty, the Union has developed a strong background in peace mediation and public diplomacy, and can be considered a unique diplomatic entity and a fascinating study object.

This three-day course aims to **enhance participants' knowledge about the diplomacy of the European Union and develop their diplomatic skills**. After a short introduction to the EU's external affairs and the European External Action Service (EEAS), the course will focus on relevant diplomatic skills. Practical sessions and exercises on political reporting, effectively communicating across cultures, political analysis and peace mediation will add to the participants' knowledge and skill set.

This three-day training programme:

- gives an introduction into the EU's diplomacy and its role in multilateral fora;
- gives the opportunity to develop vital diplomatic skills;
- provides a faculty of excellence consisting of academics and practitioners;
- offers an opportunity for participants to network and exchange experience.

Participants attending this course **together with the one on Negotiations in Practice** can benefit from a **discount in both courses**.



4 - 6 October 2021



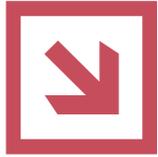
Bruges Campus



€ 1,300 / 3 days



www.coleurope.eu/eudiplomacy



EU Fact Checking & EU Fact Finding

The EU at your fingertips!

EU Fact Checking & EU Fact Finding are two focused half-day hands-on workshops in which participants learn how to find their way through the 'jungle' of EU-related websites and discover how to identify official vs unofficial and reliable vs unreliable EU information sources. An experienced trainer will guide them using interactive presentations made available to all participants during and after the workshop.

On the first day, during the EU Fact Checking part of the course, participants will analyse the current situation regarding **fake news and then identify reliable sources to find EU information, news, EU glossaries and terminology as well as EU legislation and policies**. On the second day, during the EU Fact Finding workshop, participants will expand their skills, going deeper into **legal texts and policies, as well as learning how to quickly and effectively find relevant information on the current decision-making process, EU institutions and key EU staff, the EU's history, its statistics, programmes and tenders**.

The programme is particularly recommended for officials, lobbyists, consultants, translators, information and communication managers and other professionals wishing to become more efficient in finding, discerning, and understanding information on the EU. The programme combines lecturing with several practical exercises and case studies.

Participants attending this course **together with the one on Communicating the EU** can benefit from a **discount in both courses**.



7 - 8 October 2021
28 - 29 October 2021



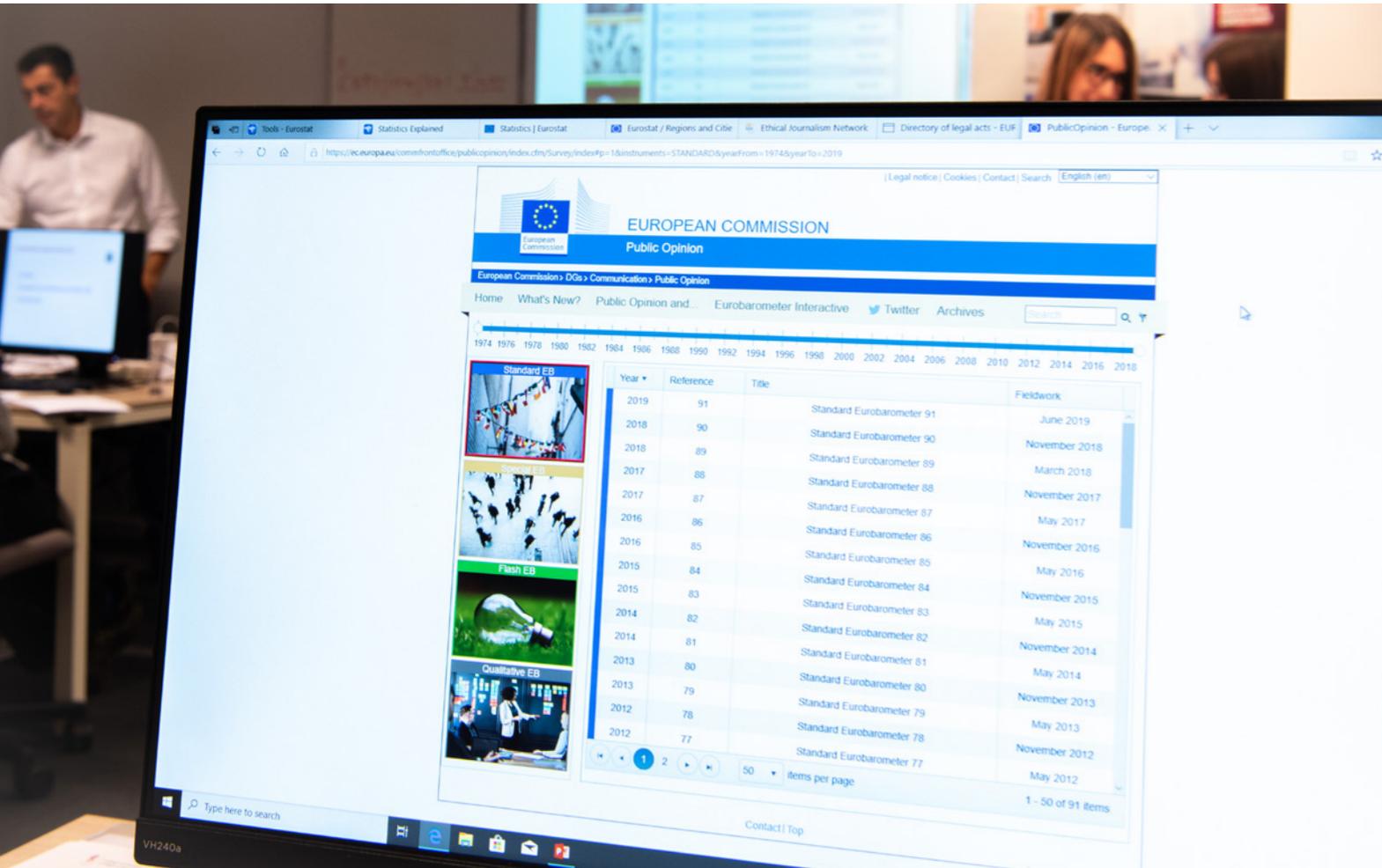
Brussels
Online

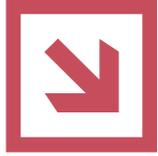


€ 700 / 2 half-days
€ 500 (VAT excl.) /
2 half-days



[www.coleurope.eu/
eufactfinding](http://www.coleurope.eu/eufactfinding)





EU Economic Governance

How does it work? Challenges, mechanisms and institutional framework

The Covid-19 pandemic blazing across the globe has forced a multitude of governments to put societies into lockdown during an extended period of time and have them deal with the economic backlash which will impact our economies and government deficits for years to come. Whilst the EU has been keeping a close eye on the budgetary spending of its Euro-area members since the sovereign debt crisis at the beginning of the previous decade, it now has to shift gears as national governments are attempting to put in place economic relaunch plans. Efforts towards stronger economic, fiscal, and monetary integration are still among the top priorities of the European Union but have created an ever complex governance system and multi-layered rules whilst allowing its Member States to relaunch their economies.

This course is a unique opportunity to get a thorough understanding and practical approach of how the **EU budget** is shaped as well as how the European institutions are addressing these **European economic, monetary, fiscal and financial challenges**.

It is designed to help participants find their way amidst the recent reforms allowing them to understand the **mechanics of EU economic governance** and receive concrete tools on how to deal with these processes.

By sharing experiences and insights with academics, practitioners and their peers, participants receive a complete understanding of the advantages and design flaws of the European Economic and Monetary Union.



11 - 13 October 2021



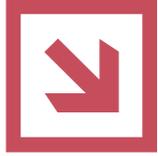
Online



€ 900 (VAT excl.) /
3 days



[www.coleurope.eu/
eueconomicgovernance](http://www.coleurope.eu/eueconomicgovernance)



Trade Policy

Understanding the essentials of EU Trade Policy, WTO and the EU's trade agreements

This four-day course is designed to offer a thorough and detailed introduction to **EU trade law and policy, the WTO, and the role played by the EU in the global trade arena**. The programme includes a broad overview of the sources, structure and basic principles of international trade law, as well as its main actors and subjects. Furthermore, it offers participants a comprehensive analysis of the types of bilateral and plurilateral trade agreements as well as the EU's trade policies and aspirations in a geopolitical sense. Additionally, participants will have the chance to discuss the trade policy implications of Brexit.

The course is very interactive and includes a **variety of exercises and case studies**. The Trade Policy course is designed for lawyers, EU officials, national civil servants, professionals from private institutions, civil society, universities and other institutes from EU and non-EU countries, working in fields related to trade and WTO.



18 - 21 October 2021



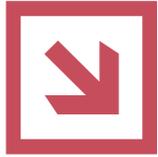
Online



€ 1,200 (VAT excl.) /
4 days



[www.coleurope.eu/
tradepolicy](http://www.coleurope.eu/tradepolicy)



Negotiations in Practice

Towards effective negotiations

This course offers a great opportunity to **gain know-how and self-confidence to participate effectively and successfully in negotiation processes in the EU context**. The course includes:

- interactive training sessions examining **theoretical and practical aspects of negotiations** and the specificities of the EU decision-making process: the theory and practice of international negotiations; the workings and dynamics of the EU Institutions; EU decision-making structures; influencing the EU from outside;
- workshops designed to identify, develop and practise negotiation, communication and other essential skills: **communication techniques and strategies; negotiation skills; and lobbying strategies for both face-to-face and online negotiations;**
- group and individual feedback sessions for participants to assess their **negotiation style** and identify areas for improvement;
- several **simulation exercises** including a one-day negotiation where participants will take over the role of negotiators in the Council of the European Union.

This advanced course is particularly well-suited for civil servants of national administrations and EU institutions and agencies, professionals from companies (e.g. public affairs specialists and lobbyists), civil society organizations, as well as universities and institutes from both EU and non-EU countries. Participants attending this course **together with the one on EU Diplomacy & Diplomatic Skills** or **with the one on European Defence & Security** can benefit from a **discount**.



15 -19 November
2021



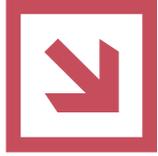
Bruges Campus



€ 2,200 / 1 week



[www.coleurope.eu/
negotiations](http://www.coleurope.eu/negotiations)



Communicating the EU

Quality and flair, your way to build effective and memorable EU communications

The course will provide participants with both theoretical and key practical knowledge on how the **EU organises its communication, how to communicate on EU funded projects & programmes**, and best practices for **building communication strategies and plans, press relations, social media, campaigns and events**. It also tackles matters such as return on investment, monitoring & evaluation, and reporting.

This three-day course is addressed to communication managers, independent communication consultants/ experts and project managers working on EU funded projects & programmes, as well as staff from NGOs, interest representation organizations, political parties, and Member States' public administrations. The training faculty combines practitioners and academics. The course will analyse several case studies and will involve **strategic and creative thinking among peers**.

Participants attending this course **together with the one on EU Project Management** can benefit from a **discount in both courses**.



22 - 24 November
2021



Bruges Campus



€ 1,300 / 3 days



www.coleurope.eu/eucomm



Summer & Autumn Training Calendar



* The content of this catalogue may vary. To have up-to-date information, please visit our website: www.coleurope.eu/executivetraining



Quotes

“A week well spent! Hands-on training and eye-opening exercises gave us useful insights into EU negotiations and communication – including our own style. A very energizing and empowering experience that will keep us going for a long time.”

Vanda, Diplomat, and participant of the Negotiations in Practice course



“The participants learn about the latest developments in New Economic Governance and the EU’s response to the COVID-19 crisis. This course is a must for those who want to stay up-to-date with the most recent evolutions in economic policy-making in the EU and the euro zone.”

Lieven Tack, trainer of the executive course on EU Economic Governance



“Three weeks well spent on the history, current contents and future challenges of the European Project. A dash through the many facets of the EU.”

André, First Secretary of the Mission of Switzerland to NATO, and participant of the Intensive Seminar on the EU



“The course is a fantastic opportunity to take a step back and look at energy and the European policy from different perspectives thanks to insightful presentations and experience sharing with remarkable trainers and participants.”

Emilie, Research Fellow in European Energy Policy, and participant of our executive course on Energy



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College of Europe
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TRAINING & PROJECTS
DEVELOPMENT OFFICE

More information and registration
www.coleurope.eu/training

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