



# Professional Training on EU Affairs



Brugge

College of Europe  
Collège d'Europe



Natolin

2018  
Catalogue

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# Welcome

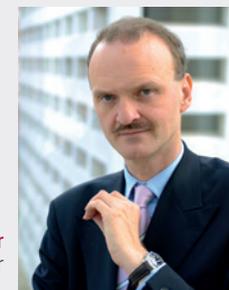
The College of Europe Development Office was established in Bruges in 1996. It manages the College of Europe's professional services, projects and partnerships and can count on the international network and expertise of the College gained through more than sixty years of experience in EU affairs teaching. With this brochure I would like to present to you our professional training activities.

In 2018 the Development Office is proposing 13 Executive Education courses which are open for registration to all, such as the 25<sup>th</sup> edition of the 'Intensive Seminar on the EU' and courses on EU Competition Law, EU Economic Governance, Energy Union, Trade Policy, or skills-related courses such as EU Diplomacy and Diplomatic Skills, Negotiations in Practice, EU Project Management and Monitoring and Evaluation.

I hope that you too will be able to benefit from the College of Europe's experience, and we will be glad to welcome you to our community.



**Rector**  
Jörg Monar



## Quick facts

- ... **1** College of Europe
- ... **2** campuses: Bruges (Belgium) and Natolin (Warsaw, Poland)
- ... **2** working languages: English and French
- ... The Development Office established in Bruges in **1996**
- ... **13** Executive Education courses open for registration
- ... **2** e-Learning modules
- ... More than **200** professors and practitioners from over **20** nationalities
- ... More than **6000** professionals from over **50** nationalities trained in the last **20** years

## Development Office

The College of Europe professional training programmes, a way to:

### DEVELOP...

- ... professionally at the most genuinely 'European' of all university institutes of postgraduate studies;
- ... and improve your knowledge on the EU, its main policies, international trade and international relations;
- ... your skills in legal analysis, diplomacy, negotiations, project management, communications, political reporting and training of trainers.

### BENEFIT...

- ... from the College of Europe's expertise of more than sixty years of experience in EU affairs teaching and research;
- ... from the College of Europe's extensive network of professors and trainers.

### ENJOY...

- ... a first-hand insight into the EU through visits to the EU institutions in Brussels;
- ... the opportunity to debate and extend your personal and professional international network;
- ... discovering the historical city of Bruges, a UNESCO World Heritage Site.



## Yearly Executive Education courses on EU affairs

Given the importance of continuous professional and personal development, the College of Europe offers 13 Executive Education courses to address the needs of officials, diplomats, lawyers and other public and private sector professionals.

Running yearly in summer and autumn in Bruges and/or Brussels, these courses cover selected EU topics and skills in order to equip the participants with the necessary know-how to enhance their careers. The variety of training courses allows for different levels of specialisation, also depending on the prior-knowledge of the participants.

The College of Europe avails itself of its extensive network of professors, trainers and alumni to deliver high-quality and up-to-date training and services. This allows for a mixture of theory with practice. Learn more about these courses in the following pages.

[www.coleurope.eu/executiveeducation](http://www.coleurope.eu/executiveeducation)

EXECUTIVE  
EDUCATION



## Monitoring and Evaluation

### Towards effective Monitoring and Evaluation for EU funded projects

The purpose of this interactive three-day training course is to enhance participants' monitoring and evaluation (M&E) skills. The course largely uses examples of the EU's development assistance projects; however, the emphasis is on understanding concepts and tools which can be applicable in projects of a wide variety of donors and institutions. The programme will introduce first the main procedures for effective M&E of the EU's development assistance projects, as well as its main actors; it will then analyse the principles and techniques of M&E in relation to the project life cycle.

The course is primarily targeted at professionals from private institutions, such as companies, NGOs and universities/institutes from EU and non-EU countries; it also attracts civil servants of national administrations and EU institutions and agencies. Participants should have a good understanding of the Project Cycle Management and Logical Framework Approach (Logframe) or have participated in the EU Project Management course before.

Participants attending this course together with the one on EU Project Management can benefit from a discount on both courses.

## Practical information

 **4 - 6 June 2018**

 College of Europe Bruges Campus, Belgium

 **€ 1,300** // Tuition // 3 days

For more information | Registration

 [www.coleurope.eu/monitoringandevaluation](http://www.coleurope.eu/monitoringandevaluation)



# Intensive Seminar on the EU – Classic three-week programme

## Understanding the EU

The 'Classic' three-week programme is an engaging training course on the EU and its main policies. The first week offers a set of interactive seminars focusing on European integration and the decision-making process, as well as the EU legal order, internal market and economics. The following week is dedicated to a large selection of EU policies and key EU skills sessions, proposing a set of parallel workshops allowing participants to choose the policy areas of their interest. The third week focuses on EU external policies. A one-day study visit to the EU institutions, a one-day simulation exercise and a series of evening discussions, such as a panel debate and a speech on issues that drive the EU's agenda, round off the curriculum.

The programme is suitable for professionals who seek to gain a thorough understanding or to refresh their knowledge of the EU. Trainers are carefully selected from the College of Europe's network of renowned academics and highly experienced EU professionals.

## Practical information

 **2 - 20 July 2018**

 College of Europe Bruges Campus & Brussels, Belgium

 **€ 4,300\*** // 3 weeks

*\* Registration fee including tuition, accommodation and full-board on weekdays.*



## INTENSIVE SEMINAR ON THE EU

The 2018 edition of the Intensive Seminar on the EU marks the 25<sup>th</sup> anniversary of the course. To celebrate this important occasion, a special networking event will be organized for the alumni of all past editions.

For more information | Registration  
 [www.coleurope.eu/intensiveseminar](http://www.coleurope.eu/intensiveseminar)



## Intensive Seminar on the EU – Advanced two-week programme

### The main EU policies at a glance

Competition, trade, economic affairs, regional development, energy, or the EU's foreign policy: the latest developments and future challenges of selected EU policies are analysed during the 'Advanced' two-week programme of the Intensive Seminar on the EU. Choosing among the different EU policies and key EU skills sessions offered in parallel, participants tailor the course to their own professional needs and expectations. Participants will familiarise themselves with the EU policies and practise skills of their choice by taking part in workshops organized in small groups.

A one-day simulation exercise and a series of evening discussions such as a panel debate and a speech on current EU topics complete the curriculum. Participants should have prior (university or professional) knowledge of the EU to be able to follow these 2 policy-oriented weeks. Trainers are selected for their professional insight primarily at EU level and their proven experience in executive training.



### INTENSIVE SEMINAR ON THE EU

The 2018 edition of the Intensive Seminar on the EU marks the 25<sup>th</sup> anniversary of the course. To celebrate this important occasion, a special networking event will be organized for the alumni of all past editions.

## Practical information

 **9 - 20 July 2018**

 College of Europe Bruges Campus, Belgium

 **€ 3,600\*** // 2 weeks

*\* Registration fee including tuition, accommodation and full-board on weekdays.*

For more information | Registration

 [www.coleurope.eu/intensiveseminar](http://www.coleurope.eu/intensiveseminar)



# Intensive Seminar on the EU – Compact one-week programme on the European Commission priorities

## Your way through the current initiatives

Designed for professionals in EU affairs, the 'Compact' one-week programme focuses on the European Commission priorities. It is constructed around the European Commission 2018 Work Programme, which lays out the key legislative initiatives to be proposed or continued for the ongoing year. This programme will assess selected key initiatives from the Commission Work Programme and include a lobbying component, providing insights on how to effectively influence the legislative process.

High-level experts are invited as trainers and share their professional expertise during this challenging and intensive week. Networking opportunities are strongly encouraged during the course which offers an evening panel discussion, a key-note speech and a variety of social events.

## Practical information

-  **9 - 13 July 2018**
-  College of Europe Bruges Campus, Belgium
-  **€ 2,600\*** // 1 week

*\* Registration fee including tuition, accommodation and full-board on weekdays.*



## INTENSIVE SEMINAR ON THE EU

The 2018 edition of the Intensive Seminar on the EU marks the 25<sup>th</sup> anniversary of the course. To celebrate this important occasion, a special networking event will be organized for the alumni of all past editions.

For more information | Registration  
 [www.coleurope.eu/intensiveseminar](http://www.coleurope.eu/intensiveseminar)



## Energy Union

### Challenges and vision for a common EU energy policy

This two-week executive training course embraces the logic of the Energy Union, which, as a priority for the European Commission, offers a framework for States and companies to achieve a transition to a low-carbon, secure and competitive economy.

Participants will look into EU energy policies, governance and the basics of the energy mix, before delving into the various dimensions of the proposed Energy Union: from energy efficiency and renewables, to the single energy market, and research, innovation and competitiveness. Additionally, wider energy policy concerns will be tackled, such as climate change, energy security and the geopolitics of energy. The interactive lectures will be complemented with study visits, a simulation game and case studies.

The programme is the result of a complementary collaboration between the College of Europe, InnoEnergy and EDF, which brings together academic excellence, innovation, and private sector perspectives.

The course targets private sector professionals and consultants, national civil servants and EU officials working in the field of energy and climate or in fields affected by energy policies.

## Practical information

 **2 - 13 July 2018**

 College of Europe Bruges Campus, Zeebrugge & Brussels, Belgium

 **€ 3,600\*** // 2 weeks

*\* Registration fee including tuition, accommodation and full-board on weekdays.*

For more information | Registration

 [www.coleurope.eu/energyunion](http://www.coleurope.eu/energyunion)



## EU Transport & Railway Affairs (ETCR)

### A professional exchange on European transport policy and railway sector management

This annual two-week course, organized since 1963, is the result of a collaboration between the College of Europe, the European Training Centre for Railways (ETCR) and the European Union Agency for Railways. It presents the latest developments within the railway sector at European level.

The course looks at European transport legislation and focuses on important rail transport issues, offering a better picture of other modes of transport, such as transport by road, air and waterways. The theoretical knowledge acquired is complemented by practical assignments and study visits within Belgium. More specifically, during the course participants will work on a project using their management and innovative skills and present the results during the last day of the programme.

Through this course, participants get the unique opportunity to learn in an international environment and to set up a network among colleagues from both European and non-European countries. Moreover, they get the chance to confront the challenges with which they are dealing at home with the solutions that have been applied in other European countries.

The programme is especially targeted at people with a solid experience in the transport and railway sector.

## Practical information

 **2 - 13 July 2018**

 College of Europe Bruges Campus and study visits, Belgium

 **€ 3,000\*** // 2 weeks

*\*Registration fee including tuition and full-board accommodation.*

For more information | Registration

 [www.coleurope.eu/etcr](http://www.coleurope.eu/etcr)



# EU Competition Law

## Mastering the legal complexities of the EU's Competition Practice

This advanced course provides participants with a professional guide to EU competition law and the essential tools to master legal complexities and successfully face the challenges in their everyday work. The programme systematically covers the constituent provisions of EU competition law and the merger regulation. Subsequent sessions focus on specific businesses to evaluate the impact of EU competition law. The final sessions deal with the particular problems of EU competition law procedure and enforcement.

The course offers a variety of perspectives into the different main areas of EU competition law through interaction with prominent experts in the field. It promotes rigorous legal and economic analysis of competition policy reforms in the EU and on a global scale, as well as providing a forum for discussion among and between experts and professionals.

The course can be attended together with the Competition Policy and High-Tech Markets course as part of a discounted package. Attending the two courses will enable participants to enhance their understanding on EU competition law and gain insights on the impact of competition law on the EU Digital Single Market.

For more information | Registration  
 [www.coleurope.eu/eucompetitionlaw](http://www.coleurope.eu/eucompetitionlaw)

## Practical information

 **9 - 13 July 2018**

 College of Europe Bruges Campus, Belgium

 **€ 2,200** // Tuition fee // 1 week

 **€ 2,600** // Tuition fee, accommodation & full-board on weekdays // 1 week



# Competition Policy & High-Tech Markets

## How antitrust shapes the EU Digital Single Market

The European Commission has set itself the priority to eliminate barriers that prevent Europe from reaping out the benefits that the internet and digital technologies are bringing to our world. As the Commission has stated, online barriers mean that:

- citizens miss out on goods and services;
- internet companies and start-ups have their horizons limited;
- businesses and governments cannot fully benefit from digital tools.

The three-day course on Competition Policy & High-Tech Markets will enable participants to deepen their understanding on how competition law can serve as an effective tool to further the objective of a digital single market in the European Union, promoting competition, eliminating anticompetitive trade barriers and enhancing market efficiency. The role of algorithms in cartels and in abuse of dominance cases, as well as the treatment of online markets in merger control will also be discussed.

The course can be attended together with the EU Competition Law course as part of a discounted package. Attending the two courses will enable participants to enhance their understanding on EU competition law and gain insights on the impact of competition law on the EU Digital Single Market.

## Practical information

 **16 - 18 July 2018**

 College of Europe Bruges Campus, Belgium

 **€ 1,200** // Tuition fee // 3 days

 **€ 1,500** // Tuition fee, accommodation & full-board on weekdays // 3 days

For more information | Registration

 [www.coleurope.eu/competitionandhightech](http://www.coleurope.eu/competitionandhightech)



## Managing Migration in Europe: Challenge and Response

### **Taking stock of the tools, best practices and challenges in the field of migration and asylum in Europe**

This three-day seminar includes a comprehensive analysis of the new tools and instruments established by the new European migration and asylum policy. The programme presents and examines the different migration challenges that the EU and its Members are currently facing, followed by four sessions dedicated to the different EU responses. The first focuses on refugee movements, the second on irregular economic migration, the third on legal immigration and the fourth on EU external border management.

Each session is led by high-level experts studying and reviewing best practices, dos and don'ts and current measures taken by different players in this challenging field.

The course is designed for officials from EU institutions and agencies and from national and regional administrations. It also attracts professionals from NGOs, universities and companies as well as journalists working on the topic.

## Practical information

 **24 - 26 September 2018**

 College of Europe Bruges Campus, Belgium

 **€ 1,300** // Tuition fee // 3 days

For more information | Registration  
 [www.coleurope.eu/eumigration](http://www.coleurope.eu/eumigration)



# EU Diplomacy & Diplomatic Skills

## How to navigate the EU's diplomatic waters? Reporting, communicating and negotiating

Diplomacy, formerly an endeavour exclusively reserved for nation-states, has in the last ten years become increasingly important for the European Union. Since the Lisbon Treaty, the Union has developed a strong background in peace mediation and public diplomacy, and can be considered a unique diplomatic entity and a fascinating study-object.

This three-day course aims at enhancing participants' knowledge about the diplomacy of the European Union and to develop their diplomatic skills. After a short introduction to the EU's external affairs and the European External Action Service (EEAS), the course will focus on relevant diplomatic skills. Practical sessions and exercises on political reporting, effectively communicating across cultures, political analysis and peace mediation will add to the participants' knowledge and skill set.

### This three-day training programme:

- Gives an introduction into the EU's diplomacy and its role in multilateral fora;
- Gives the opportunity to develop vital diplomatic skills;
- Provides a faculty of excellence consisting of academics and practitioners;
- Offers an opportunity for participants to network and exchange experience.

For more information | Registration

 [www.coleurope.eu/eudiplomacy](http://www.coleurope.eu/eudiplomacy)

## Practical information

 **8 - 10 October 2018**

 College of Europe Bruges Campus, Belgium

 € 1,300 // Tuition fee // 3 days



## EU Economic Governance

### How does it work? Challenges, mechanisms and institutional framework

The recent economic, financial and sovereign debt crisis uncovered unsustainable trends in many European countries. Current efforts towards stronger economic, fiscal, and monetary integration are among the top priorities of the European Union but created an ever complex governance system and multi-layered rules.

This course is a unique opportunity to get a thorough understanding and practical approach of how institutions are addressing European economic, monetary, fiscal and financial challenges.

It is designed to help participants find their way amidst the recent reforms allowing them to understand the mechanics of EU economic governance and receive concrete tools on how to deal with these processes.

## Practical information

 **15 - 17 October 2018**

 College of Europe Bruges Campus, Belgium

 € 1,300 // Tuition fee // 3 days

For more information | Registration

 [www.coleurope.eu/eueconomicgovernance](http://www.coleurope.eu/eueconomicgovernance)



## Trade Policy

### Understanding the essentials of EU Trade Law, WTO and the EU's trade agreements

This four-day course is designed to offer a thorough and detailed introduction to EU trade law and policy, the WTO, and the role played by the EU in the global trade arena. The programme includes a broad overview of the sources, structure and basic principles of international trade law, as well as its main actors and subjects. Furthermore, it offers participants a comprehensive analysis of the types of bilateral and plurilateral trade agreements as well as the EU's trade policies and aspirations in a geopolitical sense. Additionally, participants will have the chance to discuss the consequences of Brexit on EU trade.

The course is very interactive and includes a variety of exercises and case studies. The Trade Policy course is designed for lawyers, EU officials, national civil servants, professionals from private institutions, civil society, and universities and institutes from EU and non-EU countries, working in fields related to trade and WTO.

## Practical information

 **22 - 25 October 2018**

 College of Europe Bruges Campus, Belgium

 **€ 1,750** // Tuition fee // 4 days

For more information | Registration

 [www.coleurope.eu/tradepolicy](http://www.coleurope.eu/tradepolicy)



## Negotiations in Practice

### **Towards effective negotiations with and within the European Union**

This course offers a great opportunity to gain know-how and self-confidence to participate effectively and successfully in negotiation processes in the EU context.

The course includes:

- Interactive training sessions on the theory and practice of negotiations, especially within and with the EU;
- Workshops to improve negotiation and communication skills;
- A one-day real-life simulation exercise where participants take over the role of negotiators in the Council of the European Union.

This advanced course has been running since 2004 and is particularly well-suited for civil servants of national administrations and EU institutions and agencies who take part in decision-making processes at EU level. It also attracts professionals from companies, civil society organizations, universities and institutes from both EU and non-EU countries who want to improve their negotiation skills.

## Practical information

 **12 - 16 November 2018**

 College of Europe Bruges Campus, Belgium

 € 2,200 // Tuition fee // 1 week

For more information | Registration

 [www.coleurope.eu/negotiations](http://www.coleurope.eu/negotiations)



## EU Project Management

### The management of projects from A to Z

The College of Europe offers a five-day interactive journey through the lifespan of European projects, from EU funding opportunities to tender writing, project implementation and evaluation. Through detailed case studies and exercises on key project management tools, this course aims at providing participants with a comprehensive knowledge of essential techniques for successful, cost-effective management of EU projects.

The training programme is designed to assist professionals in grasping the complexities of EU funding schemes, covering all phases of an EU project, from identification, proposal writing and implementation, to evaluation. High-level experienced professionals lead participants wishing to reinforce and extend their knowledge of best practices in project management. The programme also offers the opportunity to handle the Project Cycle Management (PCM) and Logical Framework (LFA) tools, in order to better understand the life cycle of a project and its different challenges.

Participants attending this course together with the one on Monitoring and Evaluation can benefit from a discount on both courses.

## Practical information

 **12 - 16 November 2018**

 College of Europe Bruges Campus, Belgium

 € 2,500 // Tuition fee // 1 week

For more information | Registration

 [www.coleurope.eu/euprojectmanagement](http://www.coleurope.eu/euprojectmanagement)



## EU Fact Finding

### The EU at your fingertips!

EU Fact Finding is an intensive half-day workshop in which participants learn to find their way through the 'jungle' of EU-related websites. An experienced trainer will guide them using an interactive presentation made available to all participants during and after the workshop.

After this hands-on crash course, the participants will be able to quickly and effectively search for relevant information on EU legislation, policies and institutions.

The programme is particularly recommended for officials, lobbyists, consultants, translators, information and communication managers and other professionals with or without prior EU experience wishing to become more efficient in acquiring information on the EU.

## Practical information

 **5 October 2018**

 Business Training, Brussels, Belgium

 **€ 400** // Tuition fee // Half-day

For more information | Registration

 [www.coleurope.eu/eufactfinding](http://www.coleurope.eu/eufactfinding)

## Customising courses to your needs

The College of Europe puts its expertise at the service of public and private sector organizations around the world in the design, development and delivery of tailor-made training courses: genuine catalysts for lasting change and professional development.

In close cooperation with the partner organization, we take into account its context and specific objectives following a unique and tailor-made learning approach, thus offering a training course carefully adapted to the participant's professional needs. Different training methodologies are combined to guarantee a dynamic and interactive approach: workshops and case studies, simulation games, individual and collective feedback and active debates between lecturers and participants.

With a large experience in curriculum development, acknowledged know-how in educational engineering and with the support of the College's international network, we provide an outstanding range of professional skills-development courses.

Find our expertise and selected examples of tailor-made training courses we implemented in the following pages.

[www.coleurope.eu/tailormadecourses](http://www.coleurope.eu/tailormadecourses)

TAILOR-MADE  
COURSES

# Expertise

## Areas of knowledge

High-quality and substantive professional training covering EU & international relations topics

### EUROPEAN UNION

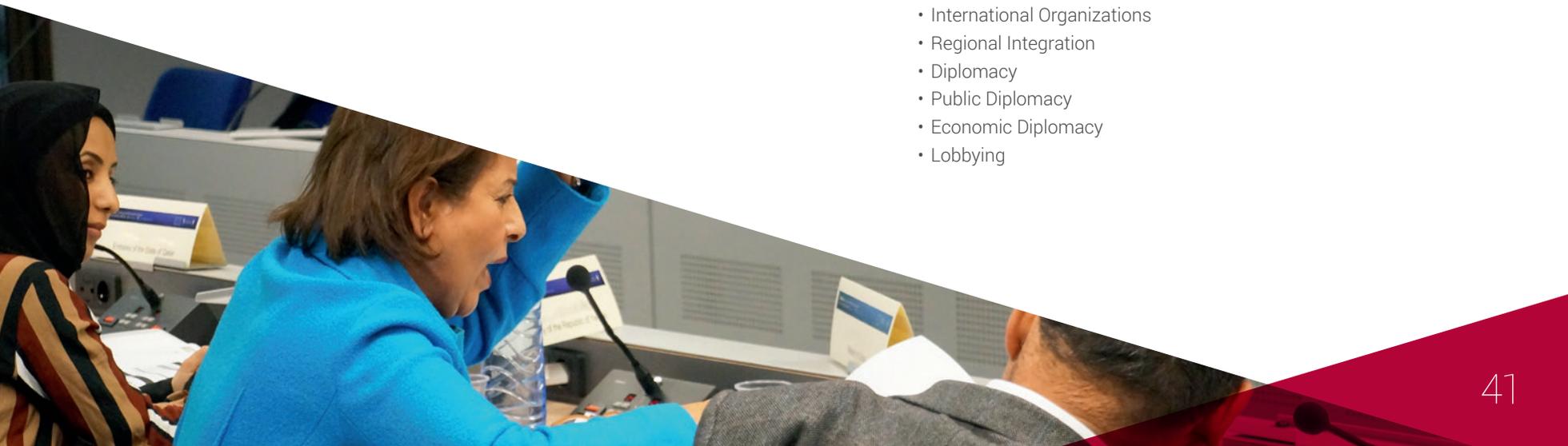
- History of European Integration
- EU Institutions
- Decision-making process
- Comitology
- Policy-making process
- EU Financial Framework
- EU 2020
- Economics of the European Union
- EU financial crisis

### EU POLICIES & POLICY MONITORING

- External Relations & Foreign Affairs
- Justice & Home Affairs
- Human Rights
- Migration & Visa facilitation
- Development, Cooperation & Humanitarian aid
- Enlargement
- European Neighbourhood Policy
- External Trade
- Competition
- Taxation and Customs Union
- Internal Market
- Environment & Energy
- Transport
- Research

### INTERNATIONAL RELATIONS

- International History, Economics, Politics
- International Society
- International Organizations
- Regional Integration
- Diplomacy
- Public Diplomacy
- Economic Diplomacy
- Lobbying



## INTERNATIONAL TRADE

- International Trade Law & WTO
- WTO Negotiations

## PUBLIC ADMINISTRATION CAPACITY BUILDING

- Legal Approximation
- Reform Processes
- Parliamentary Reform
- Financial Management
- Public Procurement
- Parliamentary diplomacy
- Instrument for Pre-accession Assistance (IPA)

## NEGOTIATIONS

- EU Negotiations
- EU Pre-accession & Accession Negotiations
- International Negotiations
- Trade Negotiations
- Mediation

## EU PROJECT MANAGEMENT

- EU Funding Programmes & PRAG
- EU Programming
- Project Cycle Management (PCM)
- Logical Framework Approach (LFA)
- Project Management Methodology (PMM)
- Monitoring, Evaluation & Reporting
- Proposal Writing
- Consortium Management
- Economic Evaluation of Projects & Policies

## Skills

### Interpersonal and self-management skills to succeed in the professional world

- Training of Trainers
- Political Reporting
- Impact Writing
- EU Fact Finding
- Communication & Presentation Skills
- Intercultural communication
- Effective negotiation & Reaching sound decisions
- Influencing & Persuading
- Leadership
- Change management
- Managing meetings
- Human Resources management
- Results-based management



# All around the world

## Training on EU Competition for Chinese officials

In 2017, the College of Europe organized the 5<sup>th</sup> edition of the Competition Summer School for Chinese officials of the 3 Anti-Monopoly Agencies in China. The executive curriculum is designed to offer a comprehensive view of the EU Competition law and policies. The programme also included a visit to the European Commission, DG COMP.

The editions in 2013, 2014 and 2015 were organized under the EU funded 'EU-China Trade Project'. The editions in 2016 and 2017 were organized under the EU funded project 'EU-China Competition Cooperation (FWC Lot 1 COM)'. The project aimed at continuing and deepening the bilateral competition policy coordination between the EU and China.

The project was implemented by the College and AETS, in collaboration with the Delegation of the European Union to China and DG COMP.

### Quick facts

**Beneficiaries** The three Anti-Monopoly Agencies in China – NDRC, MOFCOM and SAIC, EU Delegation in China

**Places of delivery** Bruges & Brussels, Belgium; Beijing, Hainan and Xiamen, China

**Areas of knowledge/skills** EU Competition law and policy

## Training on PMM for the Council of Europe

The College of Europe Development Office has developed 2 tailored training courses and an e-Learning module on the Council of Europe's new Project Management Methodology (PMM). This methodology focuses in particular on results-based management and human rights approach to project management. The courses were developed in collaboration with the Council of Europe for its staff members at the headquarter and field offices.

Between 2016 and 2017 the College of Europe Development Office implemented more than 30 training sessions and trained over 350 staff members in Strasbourg but also in field offices (Ankara, Belgrade, Bucharest, Kiev, Baku, Podgorica, Tirana, Yerevan, Lisbon, Pristina, Sarajevo and Tbilisi).

### Quick facts

**Beneficiary** Council of Europe

**Places of delivery** France, Turkey, Serbia, Romania, Ukraine, Kosovo, Azerbaijan, Montenegro, Albania, Armenia, Portugal, Bosnia and Herzegovina and Georgia

**Areas of knowledge/skills** Project Management, Results-based management, Human Rights approach



## Summer Seminar for Russian civil servants

The Development Office organized, from 2006 to 2014, an annual two-week tailor-made Summer Seminar for Russian civil servants. During the first week, in Bruges, participants followed a variety of courses including on EU-Russia relations, Negotiations and Project Management. The second week was devoted to study visits to the EU institutions in Brussels and Luxembourg, to NATO and to Russian permanent missions. This seminar was organized in the framework of an EU funded academic cooperation project between the College of Europe and the Moscow State Institute of International Relations (MGIMO) with the support of the EU Delegation to the Russian Federation.

### Quick facts

**Beneficiary** MGIMO

**Places of delivery** Bruges & Brussels, Belgium; Luxembourg City, Luxembourg

**Areas of knowledge/skills** Negotiations, International Relations, EU Institutions, Decision-making process, Project Management



## Training on Euro-Arab relations

In recent years, the College of Europe has trained officials coming from various Arab countries and has prepared tailored courses targeted to their needs. For example, in 2014 and 2015, following a request from the Embassy of Saudi Arabia in Belgium, the College designed 4 five-day training courses in Brussels on "The European Union and its Institutions at work". Moreover, in 2016 and 2017, and in collaboration with the Secretariat General of the Gulf Cooperation Council (GCC), the College implemented 3 five-day courses at its premises in Riyadh, providing a comparative analysis between the integration processes of both the EU and the GCC. Finally, as part of the project "El-Hiwar - Training and Information Course on Euro-Arab Diplomacy" (2013-2017), the College also organized several workshops and training modules aiming at promoting dialogue and mutual understanding between the EU and the League of Arab States.

### Quick facts

**Beneficiaries** Embassy of the Kingdom of Saudi Arabia in Brussels, Secretariat General of the Gulf Cooperation Council (GCC), League of Arab States Secretariat

**Places of delivery** Brussels, Belgium; Riyadh, Saudi Arabia; Canterbury, United Kingdom; Floriana, Malta; Cairo, Egypt

**Areas of knowledge/skills** EU Institutions, Decision-making process, Negotiations, External Relations & Foreign Affairs, Regional Integration, Migration & Visa facilitation, External Trade, Environment & Energy, Media relations, Justice & Home Affairs

## Western Balkans Fellowship Programme

The College of Europe jointly organizes with the European Fund for the Balkans (Serbia) a final seminar for government officials in the framework of the Fellowship Programme. The general objective of the programme is to contribute to the development of effective and efficient state administration in the region of the Western Balkans by offering a tailor-made fellowship and training programme for highly qualified young professionals from the state authorities of the countries in the Western Balkans. The final seminar takes place in Brussels and Bruges, and includes various visits to EU institutions, giving the opportunity to participants to meet high-level officials of European Institutions, learn about the current developments in Europe and receive training on leadership and change management.

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### Quick facts

**Beneficiary** European Fund for the Balkans

**Places of delivery** Bruges & Brussels, Belgium

**Areas of knowledge/skills** EU Negotiations, EU Institutions, Leadership, Change management

## Training courses in Latin America

In 2007, 2010 and 2017 the College organized several tailor-made training courses in Spanish for civil servants coming from 5 Central American countries, members of the Secretariat of Economic Integration of Central America (SIECA). In 2017, and in cooperation with the European Union and the Organization for Ibero American States, the College designed and delivered 4 diplomatic training courses for students from the diplomatic institutes in Argentina, Brazil, Colombia and Peru on the European Union functioning and relations with the aforementioned countries. The College also delivered 4 executive training courses to government officials and policy makers in the same countries on selected topics related to the European Union current trends and challenges. The training courses were organized in the framework of the EU funded project "Public Diplomacy in Brazil and Latin America" and will also take place in 2018.

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### Quick facts

**Beneficiaries** SIECA; diplomatic academies, policy makers and officials from Argentina, Brazil, Colombia and Peru

**Places of delivery** Bruges, Brussels & Antwerp, Belgium; Rotterdam, The Netherlands; Buenos Aires, Argentina; Brasilia, Brazil; Bogota, Colombia; Lima, Peru

**Areas of knowledge/skills** Taxation and Customs Union, Internal Market, External Trade, EU Competition, European Integration, EU External Relations & Foreign Affairs, Migration, Parliamentary diplomacy

## Training courses in French in collaboration with OIF, the French Ministry of Economy and ILO

With the financial support of the “Organisation internationale de la Francophonie” (OIF), the College of Europe organizes every year a series of tailored training modules delivered in French. Mostly focused on European integration, the courses also include practical components such as workshops, roundtables and simulation exercises. Government officials in Croatia, Serbia and the Former Yugoslav Republic of Macedonia, as well as in Estonia, Latvia and Hungary benefited from this cooperation over the last years. Also in French and within the framework of its cooperation with the “Institut de la gestion publique et du développement économique” (IGPDE), the College of Europe develops and delivers training sessions in European affairs to French officials of the Ministry of Economy and Finance. As for the training courses for the International Labour Office (ILO), the purpose is to enhance communication skills for French-speaking staff. These workshops focus on presentations skills and personal effectiveness (making a great first impression).

### Quick facts

**Beneficiaries** OIF, French Ministry of Economy and Finance, ILO

**Places of delivery** Croatia, Serbia, Former Yugoslav Republic of Macedonia, Estonia, Latvia, Hungary, Switzerland & France

**Areas of knowledge/skills** History of European Integration, EU Institutions, Decision-making process, Policy-making process, Comitology, EU Negotiations, Economic Diplomacy, Economics of the European Union, External Trade, EU Competition, Human Rights, Communication and Presentation skills

## IPA II training in Turkey

From November 2016 to December 2017, the College of Europe contributed expertise to training courses in Ankara in the framework of the contract “Technical assistance for IPA II (2014-2020) – support to preparation for IPA II”. For these services, the College of Europe has been subcontracted by Ernst & Young (EY), which was awarded this EU-funded project. The project aims at contributing to the successful management and utilisation of IPA II funds (Instrument for Pre-accession Assistance) in Turkey. The College gave expertise to over 12 training modules, on topics such as IPA II environment and implementation; IPA II monitoring, reporting and evaluation; Action Documents preparation; performance monitoring; irregularity management and prevention; IPA II programming and selection; PRAG and FIDIC rules.

### Quick facts

**Beneficiaries** Turkish Ministry of European Affairs, NIPAC Secretariat, lead institutions, high-level government officials

**Place of delivery** Ankara, Turkey

**Areas of knowledge/skills** IPA II



## Study and learn online

The College of Europe e-Learning modules are learner-centred and focused on usability. They provide an interactive, dynamic and intuitive way of improving the participant's knowledge of a given subject, from the basic concepts to a certain degree of specialisation. They are designed to make the learner an active player in the learning process.

An e-Learning module includes an audio-video introduction by the trainer, texts, visuals, animations and explorations, as well as case studies and preliminary and final tests.

Our e-modules are a comprehensive pocket-size product , which can be expanded on a tailor-made basis using hypertextual features, and a glossary and literature offering the learner further ways of deepening his/her knowledge of the subject.

Trainers have been carefully selected from the College of Europe's network of renowned academics and highly experienced EU practitioners.

[www.coleurope.eu/e-Learning](http://www.coleurope.eu/e-Learning)

# E-LEARNING



## Quick facts

### FEES

- 1 module € 150
- 2 modules € 250

### REGISTRATION INCLUDES:

- Tuition
- Course materials
- Full access: 24/7 up to 6 months

### DURATION:

- About 50 minutes per module equivalent to 6 hours of face-to-face training

### DISCOUNT:

Participants of the Executive Education courses can benefit from a 20% discount on the e-Learning modules

For more information | Registration

 [www.coleurope.eu/e-Learning](http://www.coleurope.eu/e-Learning)

## Competition Law – Antitrust

This e-Learning module provides a clear insight into the **essentials of Competition law**, particularly antitrust rules. The programme covers the basic concepts of EU competition policy, such as market power, dominance, market definition or types of rules and remedies. It then focuses on the two prohibitions set out by Articles 101 and 102 of the Treaty.

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## WTO Law

This e-Learning module gives **an overview of the international trading system**, the benefits that trade provides and the origins of the current system. It also examines the basic rules that govern world trade, such as most-favoured nation, national treatment, transparency, and focus on the body administering these rules: the World Trade Organization.



For more information | Registration

 [www.coleurope.eu/e-Learning](http://www.coleurope.eu/e-Learning)

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- 📅 02/07 - 20/07 **INTENSIVE SEMINAR**  
Classic three-week programme p. 10
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Advanced two-week programme p. 12
- 📅 09/07 - 13/07 **INTENSIVE SEMINAR**  
Compact one-week programme p. 14
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***“The College of Europe Professional Training:***

*An opportunity for professionals to improve their knowledge and skills on the European Union while getting inspired by the Historic Centre of Bruges, a UNESCO World Heritage Site since 2000.”*

*“Through a wide range of modules, I specialised in EU affairs, and feel now more confident in constructively facing the new challenges ahead in my career as a Member of the European Parliament.”*

**Maria Spyra** // MEP. Intensive Seminar on the EU former participant.

*“The College of Europe: an Eldorado for European studies, a paradise for European networking and a picturesque location in the heart of European history!”*

**Michael Mayer** // Head of International Affairs, Federal Office of Private Insurance (FOP), Switzerland. Intensive Seminar on the EU former participant.

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