

# TRAINING & PROJECTS



Brugge

College of Europe  
Collège d'Europe



Natolin

TRAINING & PROJECTS  
DEVELOPMENT OFFICE

# 20 years working with Europe

Over the past 70 years, the College of Europe has built a solid **reputation** for its **knowledge, innovation** and **leadership** on EU affairs. Described by media as *“the elite training center for the European Union’s political class”* and *“the leading place to study European affairs”*, the College of Europe is a prominent independent university institute of postgraduate European studies with its main campus situated in Bruges, Belgium.

**“Excellence, innovation and leadership are the key ingredients of our two decades of successful undertakings in professional training and project management.”**

A world reference in EU affairs, the College of Europe, as part of its mission, has been providing **professional training** and **consultancy services** since 1996. In doing so, the College is able to rely upon its extensive **network of professors**, including academics and practitioners from the public and the private sector, **trainers, experts** and **alumni** (currently more than **15,000**).

On the one hand, as centre of excellence in professional training on EU affairs, the College delivers **executive** and **tailor-made courses** (with an average of more than **4,000 participants** from over **65** different **countries** per year). The **learning methodology** and

**training techniques** used allow participants to truly invest in their **professional development**: sharpening their **competences** and **skills**; thus, being genuine catalysts for **lasting change** and **professional success**.

On the other hand, given its expertise on the European Union and its policies, the College as a **non-profit institution** has been offering consultancy services since the '80's: continuing its mission of supporting the European Project. Through the successful implementation of more than 200 international **projects** (from **technical assistance, service** and **framework contracts** to **academic cooperation** and **research projects**) for different **prestigious donors** and **clients all over the world** (more than **30 countries**), the College is nowadays an established reference in quality project management.



Jesús BALLESTEROS  
**Director**

Training & Projects  
**College of Europe  
Development Office**



# Projects


The mission of the College of Europe is to contribute to the construction of the European Project and to enhance good relations between the European Union and its major international partners.

The College, through its Development Office, aims at putting at the disposal of prestigious EU and international funding agencies and donors its solid expertise on the EU and its policies. Through the **implementation of service contracts, academic cooperation and research projects**, the College has built a solid reputation for its reliability, excellence and efficiency in providing consultancy services.

The College **leads consortia, and enters into partnerships** for the implementation of projects within its core sectors of expertise, which include **training and capacity building, European diplomacy, EU governance and EU policies**.

We operate in multiple languages: English, French, Spanish, Chinese, Arabic, and Dutch. Moreover, we are able to respond to requests for services in other languages too.





**EU** // Over 2000 staff members from EU institutions, bodies and agencies trained every year

**2011 - 2020**

**North & South America** // Diplomatic and executive training on the EU for diplomats, other public officials, journalists, and opinion-leaders within the initiatives launched by the EEAS and the services for Foreign Policy Instruments (FPI)

**2017 - 2022**

**ENP countries** // Officials from all ENP countries (Eastern and Southern Partnership) trained to enhance the effectiveness of policies and the relationship between the EU and the neighbourhood countries

**2008 - 2021**

**EU and League of Arab States (LAS)** //

El-Hiwar project for cooperation and dialogue: organization of courses, sectoral meetings and events

**2013 - 2021**

**Worldwide** // Mobilisation of peace and mediation experts within the programme ERMES III - European Resources for Mediation Support  
**2018 - 2021**

**RUSSIA** // Support for the development of the EU-Russia relations through activities related to EU Public Diplomacy and the establishment of a European Studies Institute at the Moscow State Institute of International Relations (MGIMO)  
**2006 - 2019**

**China, Japan, India, Korea, ASEAN** // Support to EU-Asia competition policy cooperation: organization of summer schools and competition policy weeks  
**Since 2013**

**TURKEY** // Support to the management of EU funds: training on programming, project selection, procurement, budgeting, prevention & detection of irregularities and M&E  
**2016 - 2017**

**Western Balkans** // Implementation of projects related to Leadership, Institutional and Public Administration Reform, Human Rights and Minority Protection, among others  
**Since 2006**



# Training

Based on its excellence in curricula development and its network of professors and practitioners, the College of Europe has been offering professional training since the 90s.

It targets professionals both from the public and private sector who can choose between executive, tailor-made and online training.

## Executive

The College of Europe has developed a portfolio of thirteen executive courses. Running yearly in summer and autumn in Bruges and/or Brussels, these courses cover selected EU topics and skills in order to equip participants with the necessary know-how to enhance their careers.

The content is updated before each edition of the course in order to take into account the latest policy and legal developments in the EU and feedback from previous editions. Those courses can also be tailor-made upon request.



[coleurope.eu/executive](http://coleurope.eu/executive)

## Tailor-made

The College of Europe designs and delivers bespoke training programmes for a wide range of public and private organizations every year. It offers specific

expertise to its clients and develops solutions to maximise the impact of training courses both at the organizational and individual levels.

The programmes can be delivered in a variety of languages and can take place in Bruges or anywhere in the world.

✓ **We design and fine-tune training programmes to your needs.**



[info.development@coleurope.eu](mailto:info.development@coleurope.eu)

## Online

The College of Europe has also specific experience in developing online training solutions such as e-Learning modules and webinars. These tools can be developed as stand-alone products or as part of blended learning approaches.



[coleurope.eu/online](http://coleurope.eu/online)



# Areas of expertise

## ● EUROPEAN UNION GOVERNANCE and POLICIES

EU Institutions and Legal Order, History of the European Integration Process, EU Decision-Making Process, EU Economic Governance, EU Budget, EU Single Market & the Euro Zone, EU Multiannual Financial Framework, EU Digital Agenda, Energy Policy, EU Migration Policies, EU Transport Policy

## ● INSTITUTIONAL CAPACITY BUILDING

Public Administration Reform, Legal Approximation, Public Procurement Instrument for Pre-Accession Funds, European Neighbourhood Instrument Funds

## ● EU EXTERNAL ACTION

EU Public Diplomacy, Common Foreign and Security Policy, Transatlantic Relations, EU Role in Multilateral Fora, European Neighbourhood Policy, Regional Integration, EU Mediation and Dialogue

## ● ECONOMIC DEVELOPMENT

EU Competition & Antitrust Policy, EU Investment Policy, EU Trade Policy, WTO Law & WTO Negotiations, General Tax Policy & Customs Union, EU Development & Cooperation Policy

## ● PROFESSIONAL SKILLS

Negotiation, Communication, Project Management, Monitoring & Evaluation, Legal Drafting, Reporting, EU Fact Finding, Training of Trainers (ToT)



# Training methodology










## Facts & figures



\* The data presented here is based on activities carried out in 2017.



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