



Professional Training  
on EU Affairs  
**2013 CATALOGUE**



Brugge

College of Europe  
Collège d'Europe



Natolin

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The College of Europe Development Office was established in Bruges in 1996. It manages the College of Europe's professional services, projects and partnerships and can count on the international network and expertise of the College gained through more than sixty years of experience in EU affairs teaching. Through this publication I would like to introduce you to our professional training activities .

In 2013 the Development Office is proposing 10 training courses which are open for registration to all, such as the 20th edition of the 'Intensive Summer Seminar on EU', EU Diplomacy, EU Competition Law, or skills related courses on EU negotiations or EU project management, for example. Thanks to the possibilities opened up by the application of new technologies in education, the College will also develop and expand e-Learning modules.

I hope that you too will enjoy the benefits of a College of Europe experience, and we will be glad to welcome you into our community.



Rector Paul Demaret

# WELCOME

## QUICK FACTS

### One College of Europe

#### Two campuses

Bruges (Belgium) and Natolin (Warsaw, Poland)

#### Two working languages

English and French

#### Development Office

established in Bruges in 1996

#### 10 professional training courses open for registration

#### 7 e-Learning modules

140 professors and practitioners from over 20 nationalities

More than 6000 professionals from more than 50 nationalities trained in the last 20 years

- » Benefit from the chance to learn in a unique environment at the College of Europe, the most genuinely 'European' of all the university institutes of postgraduate European studies;
- » Get inspired by the historical city of Bruges, a stone's throw away from the heart of the European capital;
- » Challenge your professional development through the study and practice of EU affairs in an enticing and stimulating academic and learning environment;
- » Enjoy the unique opportunity to learn and debate with renowned EU high-ranking experts, professors and practitioners part of the College's network of excellence;
- » Take part in high-level, tailored sessions drawing on the expertise of more than sixty years of experience in EU affairs teaching;
- » Gain, improve, refresh or reinforce your knowledge of EU decision-making and its main policies;
- » Attend a first-class training programme at a beginner, advanced or executive level, depending on your professional training needs;
- » Find your way through the EU's labyrinth of rules, policies and funding programmes;
- » Enhance your professional skills in legal analysis, diplomacy, negotiations, project management or communication;
- » Gain a first-hand insight into the EU environment through visits to the EU institutions in Brussels;
- » Attend panel discussions and enjoy a unique opportunity to debate and extend your personal and professional international network;
- » Receive a certificate from the College of Europe upon successful completion of a course;
- » Become part of the professional alumni network, composed of more than 6000 international professionals that have attended our courses since 1993.

## WHY ENROL IN OUR PROFESSIONAL TRAINING PROGRAMMES?

OPEN FOR REGISTRATION  
TRAINING PROGRAMMES



## Intensive Seminar on the EU – Classic

College of Europe Bruges Campus & Brussels, Belgium

### The College of Europe's flagship summer programme.

The 'Classic' three-week formula is an engaging training course on the EU and its main policies. The course will begin in its first week with a set of interactive lectures focusing on European integration and the decision-making process, as well as the EU legal order, internal market and economics. The following two weeks are dedicated to a large selection of EU policies, proposing a set of parallel workshops allowing participants to choose the policies of their interest. Two one-day study visits to the EU institutions and a series of evening panel discussions on "hot" EU topics round off the curriculum.

The programme is suitable for beginners and professionals with no prior knowledge of the EU. Trainers are carefully selected from the College of Europe network of renowned academics and highly experienced EU professionals.

\*Registration fee including tuition, accommodation and full board.

1-19 July 2013



€ 4.200\* | 3 weeks

8-19 July 2013

## Intensive Seminar on the EU – Advanced

College of Europe Bruges Campus & Brussels, Belgium

### Exploring and practicing the EU through its main policies.

Competition, trade, justice and home affairs, climate change and energy, or CFSP and CSDP: the latest developments and future challenges of selected EU policies are screened during the 'Advanced' two-week formula of the Intensive Seminar of the EU. Choosing among the selected different EU policies offered in parallel, participants tailor the course to their own professional needs and expectations. Participants will practice the EU policies of their choice by taking part in workshops organised in small groups.

A one-day simulation exercise in Brussels and a series of evening panel discussions on current EU topics complete the curriculum. Participants should have prior (university or professional) knowledge of the EU to be able to follow these two policy-oriented weeks. Trainers are selected for their professional insight primarily at EU level, and their proven experience in adult training.

\*Registration fee including tuition, accommodation and full board.

2 weeks | € 3.500\*

## Intensive Seminar on the EU – Compact

College of Europe Bruges Campus, Belgium

### The latest EU's developments you need to know.

Designed for experienced professionals in EU affairs, the 'Compact' one-week course offers an in-depth and up-to-date analysis of EU horizontal issues and current policy challenges. In line with the most debated topics at EU level, the economic and financial crisis is the selected focus of this year's edition. The format of the course favours workshops and case studies, thus allowing as much professional practice as possible from the participants, under the guidance of experienced experts.

Participants are required to have at least seven years of work experience in EU matters, in the public or private sectors alike. High-level experts are invited to act as trainers and share their professional expertise during that challenging and intensive week. Networking opportunities are strongly encouraged throughout the course, both professionally, during the evening panel discussions, and more informally during the various social events.

\*Registration fee including tuition, accommodation and full board.

8-12 July 2013



€ 2.500\* | 1 week

8-12 July 2013

1 week | € 2.100

## EU Competition Law

College of Europe Bruges Campus, Belgium

### A professional guide to EU Competition Law.

This advanced course provides participants with a professional guide to EU competition law and the essential tools to master legal complexities and successfully face the challenges in everyday work. The programme systematically covers the constituent provisions of EU competition law and the merger regulation. Subsequent sessions focus on specific businesses to evaluate the impact of EU competition law. The final sessions deal with the particular problems of EU competition law procedure and enforcement.

The seminar offers a variety of perspectives into the main different areas of EU competition law through interaction with prominent experts in the field. The seminar promotes rigorous legal and economic analysis of competition policy reforms in the EU and on a global scale, as well as providing a forum for discussion among and between both experts and non-specialists interested in the subject.

## EU Diplomacy

College of Europe Bruges Campus, Belgium

### Gain a valuable insight into the EEAS' world.

With the European External Action Service taking shape, the College of Europe is organising a specialised training on the main policy issues of EU external relations. This training programme provides participants with a dynamic and comprehensive approach to the complexities of EU external affairs. It combines the study of the institutional setup and the main policy issues of the EEAS with the skills required to communicate information across cultures. The programme includes topics such as EU inter-institutional cooperation in practice, diplomatic protocol, the role of EU delegations, CFSP/CSDP: conflict prevention, crisis management, programming and project management.

### This one-week training programme:

- » covers the main policy issues of the EEAS;
- » provides a faculty of excellence consisting of academics and practitioners;
- » offers an opportunity for participants to network, exchange experiences and explore the EEAS 'esprit de corps'.

14-18 October 2013

28-30 October 2013



€ 2.100 | 1 week

3 days | € 1.250

## Trade Policy

College of Europe Bruges Campus, Belgium

### Understanding the essentials of EU Trade Law and WTO.

This 3-day seminar is designed to offer a thorough and detailed introduction to trade law and the WTO. It provides the participants with a comprehensive analysis of the significance of the International Trading System, including the WTO and its interaction with EU trade policies. The programme is very interactive and includes a variety of workshops and case studies.

The Trade Policy course is intended for officials from EU institutions and agencies, and national administrations. The seminar is open to both lawyers and non-lawyers, as well as professionals from EU and non-EU countries, working in fields related to trade and WTO law. A faculty of excellence consisting of practitioners with a sound working experience in and/or with the EU institutions, and the World Trade Organisation guides participants through the curriculum.

[www.coleurope.eu/TradePolicy](http://www.coleurope.eu/TradePolicy)

## EU Negotiations in Practice

College of Europe Bruges Campus, Belgium

### Mastering the art of negotiations.

The purpose of this five-day advanced training course is to enhance participants' negotiation and communication skills that can be applied in their interaction with and within the EU institutions. The programme includes interactive training sessions examining theoretical and practical aspects of negotiations and the specificities of the EU decision-making process, workshops on communication techniques and strategies, as well as a simulation exercise of the functioning of the Council of the EU.

The course is primarily targeted at civil servants of national administrations and EU institutions and agencies, but also attracts professionals from companies, civil society, universities and institutes from both EU and non-EU countries. The sessions are led by high-level speakers from the College of Europe's experts network of renowned academics and practitioners with a sound working experience in and/or with the EU institutions.

18-22 November 2013

18-22 November 2013



## EU Project Management

College of Europe Bruges Campus, Belgium

### The management of projects from A to Z.

The College of Europe offers a five-day interactive journey through the lifespan of European projects, from EU funding to tender writing, project implementation and evaluation. Through detailed case studies and project simulations, this training aims to provide participants with a comprehensive knowledge of essential techniques for successful, cost-effective management of EU projects.

The training programme is designed to assist professionals in grasping the complexities of EU funding schemes, covering all phases of an EU project, from identification, proposal writing and implementation, to reporting and evaluation. High level experienced professionals lead participants wishing to reinforce and extend their knowledge of best practices in project management. The programme also offers the opportunity to handle the Project Cycle Management (PCM) tools, in order to clearly understand the rules, procedures and contractual obligations involved in EU funded projects.

## EU Fact Finding

Business Training, Brussels, Belgium

### The EU at your fingertips!

EU Fact Finding is an intensive half-day workshop in which participants learn to find their way through the 'jungle' of EU-related websites. An experienced trainer will guide them using an interactive PowerPoint Presentation made available to all participants during and after the workshop. After this hands-on crash course, the participants will be able to quickly and effectively search for relevant information on EU legislation, policies and institutions.

The programme is particularly recommended for officials, lobbyists, consultants, translators, information and communication managers and other professionals with or without prior EU experience wishing to become more efficient in acquiring information on the EU. The EU Fact Finding workshop has been developed by Dr Luciano Morganti together with the Development Office.

3 May 2013  
11 October 2013



## Study and learn online @ College of Europe

The College of Europe e-Learning modules are learner-centered and focused on usability. In less than 1 hour, they provide an interactive, dynamic and intuitive way of improving your knowledge of a given subject, from the basic concepts to a certain degree of specialisation. An e-Learning module includes an audio-video introduction by the trainer, texts, visuals, animations and explorations, as well as case studies and preliminary and final tests.

Our e-modules are a comprehensive product offered in pocket-size, but which can be expanded on a tailor-made basis using hypertextual features, and a glossary and literature offering the learner further ways of deepening his/her knowledge of the subject. Trainers have been carefully selected from the College of Europe network of renowned academics and highly experienced EU practitioners.

### QUICK FACTS

#### Fees:

One module – 150€  
Two modules – 250€  
Three modules – 300€  
All seven modules – 650€

#### Registration includes:

- » Tuition;
- » Course materials;
- » **Full access:** 24/7 up to 1 year

#### Duration:

About 50 minutes/module

## Competition Law – Anti-trust

This e-Learning module provides a clear insight into the essentials of Competition law, particularly antitrust rules. The programme covers the basic concepts of EU competition policy, such as market power, dominance, market definition or types of rules and remedies. It then focuses on the two prohibitions set out by Articles 101 and 102 of the Treaty.

## WTO Law

This e-Learning module gives an overview of the international trading system, the benefits that trade provides and the origins of the current system. It also examines the basic rules that govern world trade, such as most-favoured nation, national treatment, transparency, and focus on the body administering these rules: the World Trade Organization.

## The role of the EU Delegations

This e-Learning module starts with the creation and development of European Commission Delegations and then focuses on their transformation into EU Delegations with the implementation of the Treaty of Lisbon. The (partly new) tasks of EU Delegations, ranging from development and trade issues to political reporting, representation of the Union and local coordination of the Member States, are explained and compared to those of national embassies.

## Migration and visa facilitation

The e-module introduces the migration and asylum policies, competences and instruments of the EU in both their internal and external dimensions. It also focuses on the role and tools of migration & asylum policies in the relations between the Union and its neighbouring countries, with the development of a common border management from Schengen to Frontex, the introduction of visa facilitation and readmission agreement, and mobility partnerships.

## Legal aspects of EU external relations

This e-Learning module provides an insight into the legal aspects of the EU's external actions and relations. It focuses on the EU's external competences and objectives, legal personality, the actors, decision-making processes (including treaty-making), instruments and principles of external actions and relations, as well as the legal effects of international agreements and international law in the EU's internal legal order.



## The EU in multilateral fora

This e-Learning module analyses the complex relationship between the EU and the major international organisations, conferences and informal groupings. While the EU is strongly committed to effective multilateralism as a defining principle of its external policy, its representation in multilateral fora, its legal status and the actors that negotiate or speak on its behalf vary considerably. The course covers the institutional, political and legal aspects of this fragmented pattern and their implications for the EU's role in global governance.

## Development aid and cooperation

This e-module introduces participants to the role of the EU in international development cooperation, as the largest donor of development aid. It looks into how European development cooperation has evolved into an area of shared competence between the Union and member states, and into the novelties of the post-Lisbon context. New actors have come to play a role, and the EU is increasingly trying to ensure policy coherence with other policy areas, such as the common commercial policy or foreign and security policy.

[www.coleurope.eu/eLearning](http://www.coleurope.eu/eLearning)



TAILOR-MADE  
TRAINING PROGRAMMES

## Customising a training programme to your needs

The College of Europe puts its expertise at the service of public and private sector organisations around the world in the design, development and delivery of “tailor-made” training programmes, genuine catalysts for lasting change and professional development.

In close cooperation with the partner organisation, we take into account its context and specific objectives following a unique and tailor-made learning approach, thus offering a set of programmes carefully adapted to the participant’s professional needs. Different training methodologies are combined to guarantee a dynamic and interactive approach: workshops and case studies, simulation games, individual and collective feedback and active debates between lecturers and participants.

With a large experience in curriculum development, acknowledged know-how in educational engineering and with the support of the College’s international network, we provide an outstanding range of professional skills development courses. The following are selected examples of tailor-made training programmes developed in recent years by the College of Europe Development Office.



[www.coleurope.eu/development](http://www.coleurope.eu/development)

### Turkey – EU competition law

Since 1999, the College of Europe in close cooperation with the Turkish Competition Authority (TCA) has organised tailor-made training programmes on various aspects of EU competition law. The courses (ranging between 3 and 5 weeks) are designed for officials of the TCA. The programmes are tailor-made and have a modular structure with a strong focus on EU competition law (from an introductory to a very technical level). The courses are part of a training curriculum developed by the TCA for newly recruited staff.

### UNDP – European Neighbourhood & EU Accession

The College of Europe designed two tailored 3-day training courses on “The European Neighbourhood and Partnership Agenda” and on “EU Accession” for Resident Representatives and their Deputies from the United Nations Development Programme (UNDP) Country Offices in the Eastern Partnership and Western Balkans and Turkey, as well as for staff from its Brussels Office and Headquarters in New York. The training courses took place at the College of Europe in Bruges, Belgium. The seminars aimed at deepening participants’ knowledge of the EU’s neighbourhood policy and of a few selected EU policies.

## European Commission, DG Trade – WTO and international law

The College of Europe offered a two-day seminar on international and WTO law for newcomers of the Directorate General of Trade - European Commission. During this custom seminar participants receive a broad overview of the sources, structures and basic principles of international trade law, as well as a more detailed presentation of the international trading system and the WTO. The methodology used was designed to enable officials to place any problem of legal nature in the right context, conduct research on the matter and develop appropriate solutions.

## Russia – Public service and innovative HR technologies

The Russian Academy of Public Administration (RAPA) requested the design and delivery of a tailor-made **executive training programme** on Innovative HR technologies for senior civil servants. The programme was designed with a view to address the requirements of participants by outlining the current trends and HR issues in civil services across Europe, supplemented by three days of targeted site visits to EU institutions based in Brussels in addition to visits to administrations in Belgium at the national & regional levels.

[www.coleurope.eu/development](http://www.coleurope.eu/development)



## Central America – EU customs union

The College has organised two tailor-made training seminars in Spanish for civil servants coming from 5 Central American countries members of the Secretariat of Economic Integration of Central America (SIECA). The programme covered the main issues of Customs, Trade and Competition Policies as well as European integration issues, Internal Market and the relations between the EU and Central America. Field visits to the EU Institutions in Brussels and to the customs authorities of Belgium and the Netherlands, as well as to the ports of Antwerp and Rotterdam were a key part of the curricula.

## Serbia – EU accession negotiations

With the financial support of the l'Organisation internationale de la Francophonie" (OIF), the College of Europe organised in Belgrade a tailor-made training on "Negotiations on accession of Serbia to the European Union, process, competences and techniques". The programme was designed to satisfy the special professional needs of different Serbian government officials and ministries. The goal of the course was to enhance the participants' negotiation and communication skills that can be applied in their interaction with EU institutions and in the negotiation process for Serbia's EU accession.

APRIL

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

Intensive Seminar – Classic

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Intensive Seminar – Advanced

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Intensive Seminar – Compact

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EU Fact Finding

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*“The College of Europe: an Eldorado for European studies, a paradise for European networking and a picturesque location in the heart of the European history!”*

Michael Mayer,  
Head of International Affairs,  
Federal Office of Private Insurance (FOPI), Switzerland,  
Intensive Seminar on the EU Former Participant

*“This workshop goes beyond the traditional classroom or lecture hall environment; participants are not merely part of the audience but become negotiators. They learn by really immersing themselves in the simulation.”*

EU Negotiations in Practice Trainer



*“International development cooperation is a major aspect of the EU’s external action and one that involves increasingly close cooperation with EU Member States. This module provides an introduction to this vital area of policy and administration which should be of use to any EU or Member State diplomat or official working in a developing country and particularly Africa.”*

Dr James Mackie,  
Trainer e-Module ‘Development & Cooperation’

*“An exciting and highly dynamic topic, an interactive training methodology as well as a distinguished faculty and a qualified group of participants will make this course a unique training experience.”*

Prof Sieglinde Gstöhl,  
Course Director ‘EU Diplomacy’ Training programme

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