



# Programme of the 1<sup>st</sup> EPPA Symposium

## Better Regulation Strategy



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## General Information

When: Wednesday, June 15<sup>th</sup>, 2016 from 10am

Where: Room G, 2<sup>nd</sup> Floor, Dijver Building of the College of Europe, Dijver 11, BE-8000, Bruges

## Timetable

**9.30 – 10.00 Arrival and Welcome**

**10.00 – 10.10 General opening and Introduction**

By France WEBER

**10.15 – 12.00 PANEL 1: *Better Regulation Strategy: Is an impartial Impact Assessment possible?***

Chaired by Victor SOLE

Panelists: Christina COLCLOUGH (Head of European Affairs at UNI Global Union and founder of the [Better Regulation Watchdog](#)) and Philippe CUISSON (European Economic Social Committee)

**12.00 – 13.30 Lunch break** Madariaga Saloon in Garenmarkt. Italian food because of the Italian National Week.

**13.30 – 15.00 PANEL 2: *Is the new interinstitutional agreement effective?***

Chaired by Matilde CERON

Panelists: Simon GODWIN (Founder and Managing Director of the Impact Assessment Institute, Brussels) and Giacomo LUCHETTA (Economist Analyst, from Economisti Associati, Bologna, Italy)

**15.00 – 15.30 Coffee Break**

**15.30 – 17.00 PANEL 3: *Better Regulation Strategy: changes for specific policy areas***

Chaired by Mario DE CRISTOFARO

Panelist: Andrea RENDA (Centre of European Policy Studies)

**17.00 Conclusion**

Professor Phedon NICOLAIDES, Director of the European Economics Department  
Professor Olivier COSTA, Director of the European Political and Administrative Studies Department

## Our Participants

### PANEL 1: Better Regulation Strategy: Is an impartial Impact Assessment possible?



**Christina COLCLOUGH** (Head of European Affairs at UNI Global Union and founder of the Better Regulation Watchdog). Dr Christina Jayne Colclough is Head of EU Affairs at UNI Europa – the European Services Workers Union. Christina’s portfolios include Better Regulation, international trade agreements, the digital economy and the future world of work. In 2014, Christina initiated the creation of the Better Regulation Watchdog as a response to the European Commission’s Better Regulation agenda. From what seemed a crazy idea, the network has grown and today unites, 66 trade unions, NGOs, consumer, civil society and health organisations in 17 countries. Prior to working for UNI, Christina was based in Stockholm as General Secretary of the Nordic Financial Unions for 5 years, and a labour market researcher in Denmark for over 6 years. Born in London and now a true European, Christina fundamentally believes that Europe needs a Better, Better Regulation.



**Philippe CUISSON** (European Economic Social Committee). Philippe Cuisson has 25 years of work experience from the European Commission, where he has most notably worked on the Generalised System of Preferences (preferential trade regime for developing countries) and acted as the chief negotiator for Free Trade Agreements with Ukraine and Georgia. In this context at DG TRADE, he has supervised impact assessments and ex post evaluations carried out by a private consultant. Currently, he is heading a new Policy Assessment Unit in charge of policy evaluation and Europe 2020 strategy at the European Economic and Social Committee.

## PANEL 2: Is the new interinstitutional agreement effective?



**Simon GODWIN** (Founder and Managing Director of the Impact Assessment Institute, Brussels). Simon Godwin has been developing the idea for the Impact Assessment Institute since 2011 and from April 2015 has worked actively towards its establishment. Until March 2015, Simon was Executive Director of EUCAR, the collaborative research association of the major automobile manufacturers. In this position, he supported research into advanced propulsion, safety and manufacturing technologies aiming at sustainable transport. It was during this assignment that Simon realised the growing need for robust scientific assessment in policy making and thus created the idea for the Institute. Prior to this, Simon held a number of engineering, strategy and public affairs positions in Daimler/DaimlerChrysler in Germany, Washington DC, and Brussels. In these positions, Simon gained his experience in regulatory compliance and impact assessment. Previously, Simon spent three years working in the financial sector in the City of London. He gained his degree in Physics at Brasenose College, Oxford University and his PhD in Mechanical Engineering at Imperial College, London.



**Dr. Giacomo LUCHETTA** (Economist Analyst, from Economisti Associati, Bologna, Italy). Dr. Luchetta is a Regulatory Analyst with both hands-on and scholar experience in the area of Better Regulation, including a particular focus on Regulatory Impact Analysis and the Standard Cost Model. He works for Economisti Associati, where he is a consultant to European and international institutions on these topics. Before joining Economisti Associati, he has been a researcher at the Regulatory Policy Unit of the Centre for European Policy Studies, under the supervision of Prof. Andrea Renda. He has carried out several Impact Assessment studies and more than 50 SCM quantifications for various Directorates General of the European Commission, and has been involved in the background study for the revision of the EU Impact Assessment Guidelines. His teaching experience on these topics includes the delivery of training on Impact Assessment to European Commission officials and government functionaries in developing countries, and academic courses on EU. He has published on leading peer-reviewed journals on the topic of Impact Assessment and ex post policy evaluation in the EU.



## PANEL 3: Better Regulation Strategy: changes for specific policy areas



**Prof Dr Andrea RENDA** (Centre of European Policy Studies, CEPS). Dr Renda is a Senior Research Fellow at the CEPS, where he currently manages the CEPS Regulatory Affairs Programme. From January 2006, he is also the Coordinator of the European Network for Better Regulation ([www.enbr.org](http://www.enbr.org)), a Coordination Action on regulatory impact assessment funded by the European Commission under the Sixth Framework programme, which covered activities in the field of research, technological development and demonstration (RTD) for the period 2002 to 2006. Prof Renda is Adjunct Professor at Luiss Guido Carli University, in Rome, and a Senior Research Fellow at Luiss' Law and Economics Lab. Since 2006, he also lectures in the European Master in Law and Economics at the Erasmus University of Rotterdam. Other colleges where he has lectured are the University of Stockholm, the University of Jordan, and the College of Europe in Bruges.



## The Organizers



**Victor SOLÉ**, chair of the EPPA Symposium and student of the Chopin Promotion 2015–2016 of the College of Europe. He studied a Bachelor Degree in Political and Administrative Sciences and a Master in Project Management at the University of Barcelona. He has worked as a project manager in Barcelona and Bordeaux. He owns the political analysis website *Finestra d'Oportunitat*. He has coordinated the EPPA Symposium Organisation Team and chairs the Panel 1 “Better Regulation Strategy: Is an impartial Impact Assessment possible?”



**Matilde CERON**. After a BA in International Economics and Management, with an exchange at the Ohio State University, she graduated from the MSc in Economics and Social Sciences from Bocconi University. In the past, she was a junior research fellow at the think tank Action Institute, a research assistant at Innocenzo Gasparini Institute for Economic Research (IGIER), a trainee at the European Parliament Office in Milan and a trainee assistant in the Brussels office of an MEP. She chairs Panel 2 “”.



**Mario DE CRISTOFARO**. Mario studies European Public Policy Analysis at the College of Europe and is PhD candidate in “Politics and Economics” at the Catholic University of Milan. Prior to that, he worked as a policy advisor at the European Parliament and at the Italian Ministry of Foreign Affairs. He completed his Master degree in Politics and International Relations at the University of Cambridge and his Bachelor degree in Philosophy at the University of Pavia (Collegio Borromeo). He has been a visiting student in Oxford, Heidelberg and Paris (Sorbonne). He chairs Panel 3 “”.



**France WEBER**. France is a student from the European Economics Studies Department of the College of Europe in Bruges. She studied political science at Sciences Po Strasbourg, where she decided to specialise in European public affairs, and this interest has been reinforced during a traineeship at the European Parliament while reporting on a wide spectrum of EU internal policies. She makes the Opening Speech and has been in charge of the logistics.



## The European Policy Analysis Programme

Since the academic year 2015-2016, the College of Europe in Bruges offers the Option in European Public Policy Analysis (EPPA), specializing in public policy design, implementation and assessment. This Option is open to students of the European Economic Studies and European Political and Administrative Studies Programmes.

The aim of public policies is to provide effective solutions to specific problems and to raise the welfare of society at affordable cost. However, as society becomes more complex, the collection of relevant evidence becomes more arduous, the definition of efficient policies becomes more difficult, and the involvement of stakeholders requires more intricate processes. Understanding how public policies are formulated correctly, implemented successfully and evaluated properly requires special skills. And the purpose of the EPPA programme is to develop those skills.

Our students acquire technical knowledge, learning social science methodologies of policy analysis; understand challenges by reviewing and assimilating typical problems that policy-makers face in the use of statistical, scientific and economic evidence in the formulation and implementation of public policy. They also appraise real cases, gaining experience in assessing actual state aid, health and transport policies in their complex setting. Finally, our students also become aware of complexity, appreciating the variation of evidence, problems and processes across policy areas and sectors.

The EPPA programme focuses on selected EU policies and cases. Students have become familiar with policies such as state aid, health, and transport, which they are likely to encounter again as their careers progress. The EPPA Option prepares students for careers in ministries and public agencies, public affairs organisations, large corporations, consulting companies, and research institutions.





## Our Directors



**Prof Dr Phedon NICOLAIDES.** Professor Nicolaides is the Director of the Department of European Economic Studies at the College of Europe. He holds the Jan Tinbergen Chair for European Economics. He is also Professor at Maastricht University. He was educated in the United States, the Netherlands and the United Kingdom. He obtained a PhD in economics and a PhD in law. He previously held academic positions at the London Business School, the Royal Institute of International Affairs (London) and the European Institute of Public Administration (Maastricht).



**Prof Dr Olivier COSTA.** Professor Costa is Director of the Department of European Political and Administrative Studies since 2013 and Professor at the College of Europe since 2000. He is also Research Professor at the Centre national de la Recherche Scientifique (CNRS), Sciences Po Bordeaux. He also worked at Sciences Po Strasbourg, Université Libre de Bruxelles, Sciences Po Paris, University of Geneva. He has been Invited Professor at Washington State University (Pullman), Ritsumeikan University (Kyoto), University of Colorado (Boulder), , University LUISS (Rome), University of Cologne.

## Our Academic Assistant



**Joanna HORNYK** is the Academic Assistant for the European Law and Economic Analysis (ELEA) and European Public Policy Analysis (EPPA) Options at the Bruges campus of the College since August 2015. She studied a MA in European Economic Studies (ELEA Option) at the College of Europe, Falcone & Borsellino promotion (2014-2015). She also studied a BA from the University College Roosevelt in Middelburg (Netherlands) with a major in Economics, Political Science and International Relations, 2011–2014. She has worked for the Ministry of Foreign Affairs of Poland (2015), the Ministry of the Interior of Poland (2014), the European Parliament (2013), and the Embassy of the Republic of Poland in Luxembourg (2013).

