

4th Bruges European Business Conference

Innovative products based on Key Enabling Technologies

Tomas Brännström DG ENTR 23.04.2013

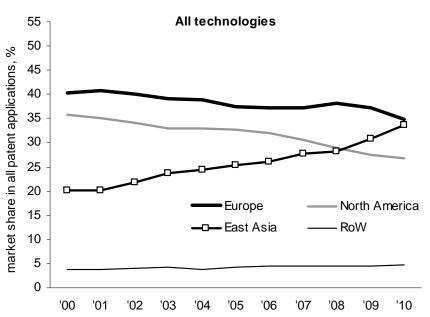


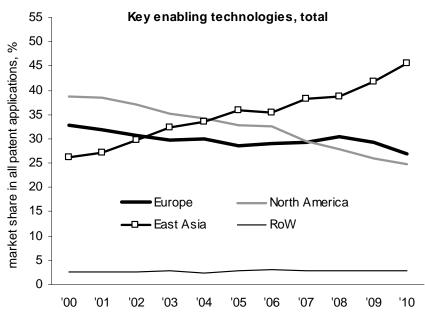
Key Enabling Technologies

- Nanotechnology
- Micro/nanoelectronics
- Industrial biotechnology
- Photonics
- Advanced materials
- Advanced manufacturing technologies for other KETs



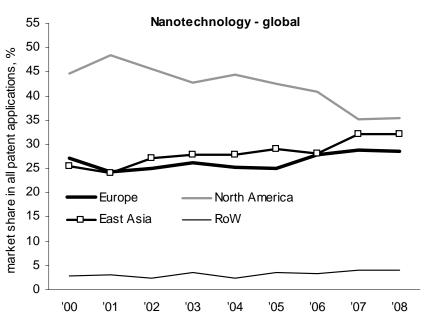
Patenting of KET innovations

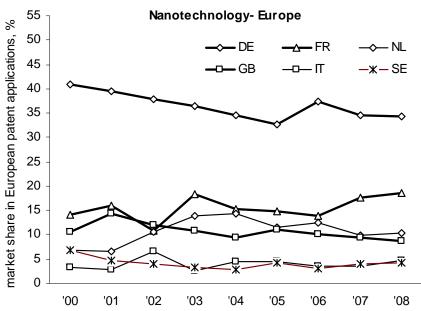






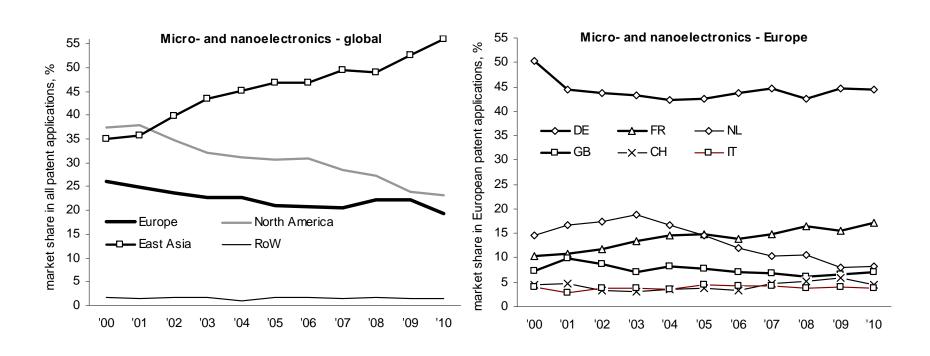
Nanotechnology patent applications





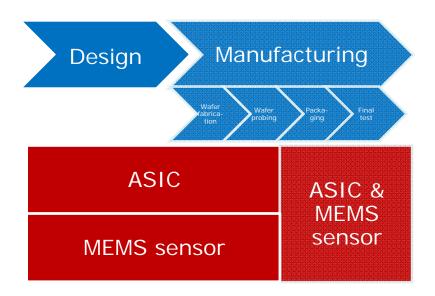


Micro/nanoelectronics patent applications



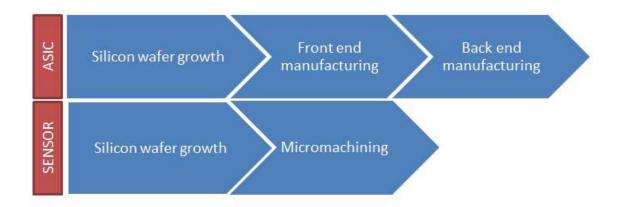


Value chain analysis: accelerometer



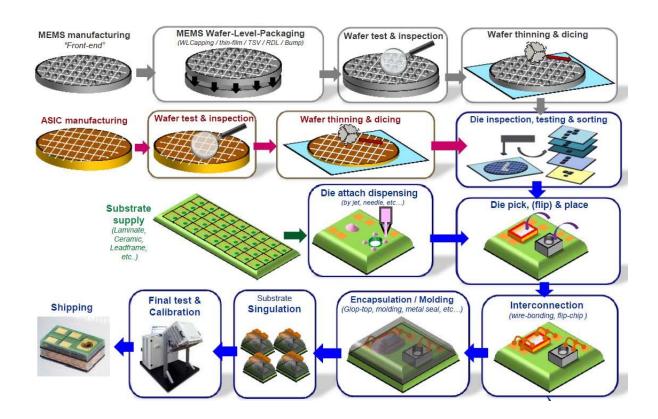


Wafer fabrication steps





From silicon to accelerometer





EU position in production of KET-based products

	Industrial	Nano-	Micro-/nano-	Photonics	Advanced	AMT for
	biotechnology	technology	electronics		Materials	other KETs
Technology content	high and	low, mostly	low and	high and	high and	high and
of exports	increasing	decreasing	decreasing	increasing	increasing	increasing
Type of competition	mostly price	price	price	price	price	mostly quality
	competition,	competition,	competition, no	competition, no	competition,	competition,
	price advantage	mostly with price	price advantage	price advantage	mostly with price	quality
		advantage			advantage	advantage
Impact of patenting	moderate	low	high	low	low	high



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