



College of Europe  
Collège d'Europe



Natolin

Development Office

## PRESS RELEASE

### EU Executive Seminar – Business Implications of Climate Change

**The EU Executive Seminar – Business Implications of Climate Change** was the first seminar in the College of Europe's initiative to launch a new EU Executive Programme, targeted to senior professionals. It took place in Brussels on 22-23 November 2007.

Speakers included John Barry, Vice-President of Shell International Exploration, Willy Tomboy, Director for Environmental Affairs of Toyota Europe, James Cameron, Executive Vice President of Climate Change Capital, and Stany Schrans, Head of Energy & Environmental Markets of Fortis Bank. Mr. Claude Turmes, MEP and Vice President of the Greens/European Free Alliance Group in the European Parliament, gave a keynote after-dinner speech on 22 November while Mr. Pierre Schellekens, Deputy Head of the Cabinet of Mr. Dimas, the Commissioner for Environment, gave a keynote speech during lunch on 23 November. The final panel was chaired by James Kanter of the International Herald Tribune and author of the blog "The Business of Green".

The aim of the new EU Executive Programme is to extend the renowned expertise of the College of Europe as a centre of excellence in European studies to short courses for senior professionals. The Programme brings the College, itself established in 1948, into closer and more direct contact with the business community most affected by European public policy.

An Advisory Board for the EU Executive Programme, chaired by Baron Daniel Janssen (former Chairman of Solvay), offers advice and guidance to the College for this initiative. Many major international companies are represented on the Advisory Board, ensuring that the EU Executive Programme responds to the current needs of the business community.

Executive seminars planned for 2008 in Brussels include The EU Energy Market (31 January-1 February), Business in a Common Transatlantic Market (28-29 February), and CSR & Ethics-Business Needs & Regulatory Compliance (13-14 March).

The Director of the EU Executive Programme is Dr. Carol Cosgrove-Sacks, a business consultant and Professor at the College and a former Director of the UN in Geneva.

Further information about the EU Executive Programme may be obtained from:

Jeroen Dubois, College of Europe, Development Office, Tel. +32 50 47 73 25; fax: + 32 50 47 73 00; JDUBOIS@coleurop.be; or consult:

<http://www.coleurop.be/executiveeducation>.

Bruges, 29 November 2007

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The **College of Europe**, founded in 1949, was the first and is one of the most reputed institutes of European postgraduate studies. Each year, the College, based in Bruges and Natolin (Warsaw), prepares over 400 postgraduate students from more than 45 countries to work and live in an international environment. The College of Europe offers study programmes in EU international relations and diplomacy studies, European economics, European interdisciplinary studies, European law, and European politics and administration. For more information about the College of Europe, visit [www.coleurope.eu](http://www.coleurope.eu).

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The College of Europe's **Development Office** is the interface for partners of the College, both public administration and corporate business, to contract for services. Established in 1996, it offers a dynamic and flexible structure to develop and co-ordinate projects and activities related to the areas of academic expertise of the College of Europe. For more information, see [www.coleurope.eu/development](http://www.coleurope.eu/development).