Over the past 70 years, the College of Europe has built a solid reputation for its knowledge, innovation and leadership on EU affairs. Described by media as “the elite training center for the European Union’s political class” and “the leading place to study European affairs”, the College of Europe is a prominent independent university institute of postgraduate European studies with its main campus situated in Bruges, Belgium.

A world reference in EU affairs, the College of Europe, as part of its mission, has been providing professional training and consultancy services since 1996. In doing so, the College is able to rely upon its extensive network of professors, including academics and practitioners from the public and the private sector, trainers, experts and alumni (currently more than 15,000).

On the one hand, as centre of excellence in professional training on EU affairs, the College delivers executive and tailor-made courses (with an average of more than 4,000 participants from over 65 different countries per year). The learning methodology and training techniques used allow participants to truly invest in their professional development: sharpening their competences and skills; thus, being genuine catalysts for lasting change and professional success.

On the other hand, given its expertise on the European Union and its policies, the College as a non-profit institution has been offering consultancy services since the ‘80’s: continuing its mission of supporting the European Project. Through the successful implementation of more than 200 international projects (from technical assistance, service and framework contracts to academic cooperation and research projects) for different prestigious donors and clients all over the world (more than 30 countries), the College is nowadays an established reference in quality project management.

“Excellence, innovation and leadership are the key ingredients of our two decades of successful undertakings in professional training and project management.”

Jesús BALLESTEROS
Director
Training & Projects
College of Europe
Development Office
The mission of the College of Europe is to contribute to the construction of the European Project and to enhance good relations between the European Union and its major international partners.

The College, through its Development Office, aims at putting at the disposal of prestigious EU and international funding agencies and donors its solid expertise on the EU and its policies. Through the implementation of service contracts, academic cooperation and research projects, the College has built a solid reputation for its reliability, excellence and efficiency in providing consultancy services.

Projects

The College leads consortia, and enters into partnerships for the implementation of projects within its core sectors of expertise, which include training and capacity building, European diplomacy, EU governance and EU policies.

We operate in multiple languages: English, French, Spanish, Chinese, Arabic, and Dutch. Moreover, we are able to respond to requests for services in other languages too.
Over 2000 staff members from EU institutions, bodies and agencies trained every year

2011 - 2020

Officials from all ENP countries (Eastern and Southern Partnership) trained to enhance the effectiveness of policies and the relationship between the EU and the neighbourhood countries

2008 - 2021

Diplomatic and executive training on the EU for diplomats, other public officials, journalists, and opinion-leaders within the initiatives launched by the EEAS and the services for Foreign Policy Instruments (FPI)

2017 - 2022

El-Hiwar project for cooperation and dialogue: organization of courses, sectoral meetings and events

2013 - 2021
Worldwide // Mobilisation of peace and mediation experts within the programme ERMES III - European Resources for Mediation Support 2018 - 2021

RUSSIA // Support for the development of the EU-Russia relations through activities related to EU Public Diplomacy and the establishment of a European Studies Institute at the Moscow State Institute of International Relations (MGIMO) 2006 - 2019

China, Japan, India, Korea, ASEAN // Support to EU-Asia competition policy cooperation: organization of summer schools and competition policy weeks Since 2013

TURKEY // Support to the management of EU funds: training on programming, project selection, procurement, budgeting, prevention & detection of irregularities and M&E 2016 - 2017

Based on its excellence in curricula development and its network of professors and practitioners, the College of Europe has been offering professional training since the 90s.

It targets professionals both from the public and private sector who can choose between executive, tailor-made and online training.

**Executive**
The College of Europe has developed a portfolio of thirteen executive courses. Running yearly in summer and autumn in Bruges and/or Brussels, these courses cover selected EU topics and skills in order to equip participants with the necessary know-how to enhance their careers.

The content is updated before each edition of the course in order to take into account the latest policy and legal developments in the EU and feedback from previous editions. Those courses can also be tailor-made upon request.

**Tailor-made**
The College of Europe designs and delivers bespoke training programmes for a wide range of public and private organizations every year. It offers specific expertise to its clients and develops solutions to maximise the impact of training courses both at the organizational and individual levels.

The programmes can be delivered in a variety of languages and can take place in Bruges or anywhere in the world.

✓ **We design and fine-tune training programmes to your needs.**

**Online**
The College of Europe has also specific experience in developing online training solutions such as e-Learning modules and webinars. These tools can be developed as stand-alone products or as part of blended learning approaches.

![coleurope.eu/executive](coleurope.eu/executive)

![coleurope.eu/online](coleurope.eu/online)
**Areas of expertise**

- **EUROPEAN UNION GOVERNANCE and POLICIES**

- **INSTITUTIONAL CAPACITY BUILDING**
  Public Administration Reform, Legal Approximation, Public Procurement Instrument for Pre-Accession Funds, European Neighbourhood Instrument Funds

- **EU EXTERNAL ACTION**
  EU Public Diplomacy, Common Foreign and Security Policy, Transatlantic Relations, EU Role in Multilateral Fora, European Neighbourhood Policy, Regional Integration, EU Mediation and Dialogue

- **ECONOMIC DEVELOPMENT**

- **PROFESSIONAL SKILLS**
  Negotiation, Communication, Project Management, Monitoring & Evaluation, Legal Drafting, Reporting, EU Fact Finding, Training of Trainers (ToT)
Training methodology

6 COLLABORATIVE STEPS FOR RESULT-ORIENTED TRAINING WITH THE COLLEGE OF EUROPE

ANALYSIS
IDENTIFYING THE LEARNING OBJECTIVES

EVALUATION
THE WAY FORWARD: FEEDBACK AND LESSONS LEARNT

DESIGN
SELECTING THE LEARNING METHODS

EXPERTISE
EFFECTIVE KNOW-HOW TRANSFER

DEVELOPMENT
TURNING THE CURRICULUM INTO REALITY

DELIVERY
MORE THAN 20 YEARS’ EXPERIENCE
A TOTAL OF 540 TRAINING DAYS

OVER 230 TRAINING COURSES

over 15 EVENTS CONFERENCES, PANEL DEBATES, STUDY VISITS, ETC.

IN MULTIPLE LANGUAGES: ENGLISH, FRENCH, SPANISH, CHINESE, ARABIC AND DUTCH

IN PARTNERSHIP WITH MORE THAN 25 ORGANIZATIONS

IN MORE THAN 30 COUNTRIES

OVER 230 TRAINING COURSES

+ 4800 PARTICIPANTS ATTENDED

COMING FROM OVER 65 NATIONALITIES / ALL OVER THE WORLD

50 PROJECTS/ CONTRACTS

Facts & figures

* The data presented here is based on activities carried out in 2017.